

The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Chicago, IL (FY 2005)

Economic Activity	Arts and Culture Organizations	+	Arts and Culture Audiences	=	Total Expenditures
Total Industry Expenditures	\$658,827,812		\$432,952,855		\$1,091,780,667

Spending by Arts and Culture Organizations and Their Audiences Supports Jobs and Generates Government Revenue

Economic Impact of Expenditures	Economic Impact of Organizations	+	Economic Impact of Audiences	=	Total Economic Impact
Full-Time Equivalent (FTE) Jobs Supported	19,841		10,293		30,134
Household Income Paid to Residents	\$459,386,000		\$169,350,000		\$628,736,000
Revenue Generated to <u>Local</u> Government	\$30,357,000		\$27,735,000		\$58,092,000
Revenue Generated to <u>State</u> Government	\$25,508,000		\$19,497,000		\$45,005,000

Event-Related Spending by Arts and Culture Audiences Totaled \$432.95 million (excluding the cost of admission)

Attendance to Arts and Culture Events	Resident* Attendees	+	Non-Resident* Attendees	=	All Attendees
Total Attendance to Arts and Culture Events	6,188,903		5,168,967		11,357,870
Percentage of Total Attendance	54		46		100
Average Event-Related Spending Per Person	\$31.32		\$46.26		\$38.12
Total Event-Related Expenditures	\$193,836,442		\$239,116,413		\$432,952,855

Nonprofit Arts and Culture Event Attendees Spend an Average of \$38.12 Per Person (excluding the cost of admission)

Category of Event-Related Expenditure	Resident* Attendees	Non-Resident* Attendees	All Attendees
Meals and Refreshments	\$14.61	\$18.79	\$16.51
Souvenirs and Gifts	\$4.41	\$4.70	\$4.54
Ground Transportation	\$4.55	\$5.94	\$5.18
Overnight Lodging (one night only)	\$5.68	\$11.63	\$8.39
Other/Miscellaneous	\$2.07	\$5.20	\$3.50
Average Event-Related Spending Per Person	\$31.32	\$46.26	\$38.12

* Residents are attendees who reside within the county in which the nonprofit arts and culture event took place; non-residents live outside the county.

Source: *Arts & Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Chicago*. For more information about this study or about other cultural initiatives in the City of Chicago, visit the Illinois Arts Alliance's web site at www.artsalliance.org.

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