

# The Economic Impact of the Nonprofit Arts and Culture Industry in CITY OF MIAMI, FL (FY2004)

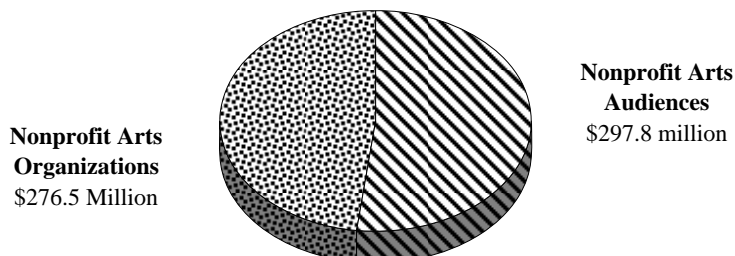


<b>Economic Activity</b>	<b>Arts Organizations</b>	+	<b>Arts Audiences</b>	=	<b>Total Expenditures</b>
Total Expenditures by Nonprofit Arts Industry	\$276,518,070		\$297,776,720		\$574,294,790

## Spending by Arts and Cultural Organizations and Their Audiences Supports Jobs and Generates Revenue

<b>Economic Impact of Expenditures</b>	<b>Total Impact of Arts Organizations</b>	+	<b>Total Impact of Arts Audiences</b>	=	<b>Total (Direct &amp; Indirect) Economic Impact</b>
Jobs Supported (Full-Time Equivalent)	6,352		7,390		13,742
Household Income Paid to Residents	\$208,934,000		\$186,384,000		\$395,318,000
Revenue Generated to <u>Local</u> Government	\$6,666,000		\$18,342,000		\$25,008,000
Revenue Generated to <u>State</u> Government	\$10,743,000		\$27,892,000		\$38,635,000

## Nonprofit Arts and Cultural Organizations and Their Audiences Spent \$574.3 Million During 2005



## Event-Related Spending by Arts Audiences Totaled \$297.8 Million (Not Including the Cost of Admission)

<b>Arts Attendance Findings</b>	<b>Resident* Attendees</b>	+	<b>Non-Resident* Attendees</b>	=	<b>All Arts Attendees</b>
Attendance to Nonprofit Arts Events	4,657,973		2,034,517		6,692,490
Percentage of Resident/Non-Resident Attendees	69.6%		30.4%		100%
Average Dollars Spent Per Attendee	\$26.47		\$85.76		\$44.51
Total Event-Related Spending	\$123,296,546		\$174,480,174		\$297,776,720

## Nonprofit Arts Attendees Spend an Average of \$44.51 Per Person (Not Including the Cost of Admission)

<b>Category of Expense</b>	<b>Resident* Attendees</b>	<b>Non-Resident* Attendees</b>	<b>All Arts Attendees</b>
Meals and Refreshments	\$14.12	\$21.06	\$16.24
Souvenirs and Gifts	\$3.22	\$8.84	\$4.93
Transportation	\$3.41	\$12.61	\$6.21
Overnight Lodging (one night only)	\$2.77	\$40.99	\$14.39
Other	\$2.95	\$2.26	\$2.74
<b>Total Per Person Spending</b>	<b>\$26.47</b>	<b>\$85.76</b>	<b>\$44.51</b>

\* Residents are attendees who reside in the City of Miami; non-residents live outside the City.

Source: Arts & Economic Prosperity: The Economic Impact of Nonprofit Arts Organizations and Their Audiences In The City of Miami FL, Americans for the Arts, 2006. For more information about this study, contact the Miami-Dade Department of Cultural Affairs ([www.MiamiDadeArts.org](http://www.MiamiDadeArts.org)).