

## The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Dover, DE (FY 2005)

<b>Economic Activity</b>	<b>Arts and Culture Organizations</b>	+	<b>Arts and Culture Audiences</b>	=	<b>Total Expenditures</b>
Total Industry Expenditures	\$4,229,978		\$1,514,770		\$5,744,748

### Spending by Arts and Culture Organizations and Their Audiences Supports Jobs and Generates Government Revenue

<b>Economic Impact of Expenditures</b>	<b>Economic Impact of Organizations</b>	+	<b>Economic Impact of Audiences</b>	=	<b>Total Economic Impact</b>
Full-Time Equivalent (FTE) Jobs Supported	170		55		225
Household Income Paid to Residents	\$3,081,000		\$651,000		\$3,732,000
Revenue Generated to <u>Local</u> Government	\$91,000		\$43,000		\$134,000
Revenue Generated to <u>State</u> Government	\$223,000		\$67,000		\$290,000

### Event-Related Spending by Arts and Culture Audiences Totaled \$1.51 million (excluding the cost of admission)

<b>Attendance to Arts and Culture Events</b>	<b>Resident* Attendees</b>	+	<b>Non-Resident* Attendees</b>	=	<b>All Attendees</b>
Total Attendance to Arts and Culture Events	89,329		56,705		146,034
Percentage of Total Attendance	61		39		100
Average Event-Related Spending Per Person	\$7.41		\$15.04		\$10.38
Total Event-Related Expenditures	\$661,928		\$852,842		\$1,514,770

### Nonprofit Arts and Culture Event Attendees Spend an Average of \$10.38 Per Person (excluding the cost of admission)

<b>Category of Event-Related Expenditure</b>	<b>Resident* Attendees</b>	<b>Non-Resident* Attendees</b>	<b>All Attendees</b>
Meals and Refreshments	\$4.84	\$7.02	\$5.69
Souvenirs and Gifts	\$0.51	\$0.84	\$0.64
Ground Transportation	\$0.78	\$2.09	\$1.29
Overnight Lodging (one night only)	\$0.00	\$4.42	\$1.72
Other/Miscellaneous	\$1.28	\$0.67	\$1.04
Average Event-Related Spending Per Person	\$7.41	\$15.04	\$10.38

\* Residents are attendees who reside within the county in which the nonprofit arts and culture event took place; non-residents live outside the county.

Source: *Arts & Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Dover*. For more information about this study or about other cultural initiatives in the City of Dover, visit the Delaware Division of the Arts's web site at [www.artsdel.org](http://www.artsdel.org).

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