

The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Erie County, PA (FY 2005)

Economic Activity	Arts and Culture Organizations	+	Arts and Culture Audiences	=	Total Expenditures
Total Industry Expenditures	\$8,213,973		\$6,688,309		\$14,902,282

Spending by Arts and Culture Organizations and Their Audiences Supports Jobs and Generates Government Revenue

Economic Impact of Expenditures	Economic Impact of Organizations	+	Economic Impact of Audiences	=	Total Economic Impact
Full-Time Equivalent (FTE) Jobs Supported	305		229		534
Household Income Paid to Residents	\$5,510,000		\$3,092,000		\$8,602,000
Revenue Generated to <u>Local</u> Government	\$368,000		\$256,000		\$624,000
Revenue Generated to <u>State</u> Government	\$372,000		\$374,000		\$746,000

Event-Related Spending by Arts and Culture Audiences Totaled \$6.69 million (excluding the cost of admission)

Attendance to Arts and Culture Events	Resident* Attendees	+	Non-Resident* Attendees	=	All Attendees
Total Attendance to Arts and Culture Events	368,316		70,783		439,099
Percentage of Total Attendance	84		16		100
Average Event-Related Spending Per Person	\$13.42		\$24.66		\$15.25
Total Event-Related Expenditures	\$4,942,800		\$1,745,509		\$6,688,309

Nonprofit Arts and Culture Event Attendees Spend an Average of \$15.25 Per Person (excluding the cost of admission)

Category of Event-Related Expenditure	Resident* Attendees	Non-Resident* Attendees	All Attendees
Meals and Refreshments	\$9.38	\$12.12	\$9.83
Souvenirs and Gifts	\$0.59	\$0.88	\$0.64
Ground Transportation	\$1.75	\$2.88	\$1.93
Overnight Lodging (one night only)	\$0.38	\$6.54	\$1.38
Other/Miscellaneous	\$1.32	\$2.24	\$1.47
Average Event-Related Spending Per Person	\$13.42	\$24.66	\$15.25

* Residents are attendees who reside within the county in which the nonprofit arts and culture event took place; non-residents live outside the county.

Source: *Arts & Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Erie County*. For more information about this study or about other cultural initiatives in Erie County, visit the Arts Council of Erie's web site at www.artscounciloferie.org.

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