

The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Greater Burlington, VT (FY 2005)

Economic Activity	Arts and Culture Organizations	+	Arts and Culture Audiences	=	Total Expenditures
Total Industry Expenditures	\$17,727,731		\$9,165,266		\$26,892,997

Spending by Arts and Culture Organizations and Their Audiences Supports Jobs and Generates Government Revenue

Economic Impact of Expenditures	Economic Impact of Organizations	+	Economic Impact of Audiences	=	Total Economic Impact
Full-Time Equivalent (FTE) Jobs Supported	574		315		889
Household Income Paid to Residents	\$10,373,000		\$4,273,000		\$14,646,000
Revenue Generated to <u>Local</u> Government	\$407,000		\$347,000		\$754,000
Revenue Generated to <u>State</u> Government	\$923,000		\$642,000		\$1,565,000

Event-Related Spending by Arts and Culture Audiences Totaled \$9.17 million (excluding the cost of admission)

Attendance to Arts and Culture Events	Resident* Attendees	+	Non-Resident* Attendees	=	All Attendees
Total Attendance to Arts and Culture Events	387,074		119,368		506,442
Percentage of Total Attendance	76		24		100
Average Event-Related Spending Per Person	\$14.84		\$28.66		\$18.10
Total Event-Related Expenditures	\$5,744,179		\$3,421,087		\$9,165,266

Nonprofit Arts and Culture Event Attendees Spend an Average of \$18.10 Per Person (excluding the cost of admission)

Category of Event-Related Expenditure	Resident* Attendees	Non-Resident* Attendees	All Attendees
Meals and Refreshments	\$11.93	\$15.87	\$12.86
Souvenirs and Gifts	\$1.51	\$1.79	\$1.57
Ground Transportation	\$0.59	\$3.08	\$1.18
Overnight Lodging (one night only)	\$0.00	\$6.76	\$1.59
Other/Miscellaneous	\$0.81	\$1.16	\$0.90
Average Event-Related Spending Per Person	\$14.84	\$28.66	\$18.10

* Residents are attendees who reside within the county in which the nonprofit arts and culture event took place; non-residents live outside the county.

Source: *Arts & Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Greater Burlington*. For more information about this study or about other cultural initiatives in Greater Burlington, visit the Flynn Center for the Performing Arts's web site at www.flynncenter.org.

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