

## The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Lackawanna County, PA (FY 2005)

<b>Economic Activity</b>	<b>Arts and Culture Organizations</b>	+	<b>Arts and Culture Audiences</b>	=	<b>Total Expenditures</b>
Total Industry Expenditures	\$10,762,375		\$6,246,988		\$17,009,363

### Spending by Arts and Culture Organizations and Their Audiences Supports Jobs and Generates Government Revenue

<b>Economic Impact of Expenditures</b>	<b>Economic Impact of Organizations</b>	+	<b>Economic Impact of Audiences</b>	=	<b>Total Economic Impact</b>
Full-Time Equivalent (FTE) Jobs Supported	463		210		673
Household Income Paid to Residents	\$8,759,000		\$3,072,000		\$11,831,000
Revenue Generated to <u>Local</u> Government	\$443,000		\$245,000		\$688,000
Revenue Generated to <u>State</u> Government	\$456,000		\$364,000		\$820,000

### Event-Related Spending by Arts and Culture Audiences Totaled \$6.25 million (excluding the cost of admission)

<b>Attendance to Arts and Culture Events</b>	<b>Resident* Attendees</b>	+	<b>Non-Resident* Attendees</b>	=	<b>All Attendees</b>
Total Attendance to Arts and Culture Events	216,675		64,320		280,995
Percentage of Total Attendance	77		23		100
Average Event-Related Spending Per Person	\$20.08		\$29.48		\$22.23
Total Event-Related Expenditures	\$4,350,835		\$1,896,153		\$6,246,988

### Nonprofit Arts and Culture Event Attendees Spend an Average of \$22.23 Per Person (excluding the cost of admission)

<b>Category of Event-Related Expenditure</b>	<b>Resident* Attendees</b>	<b>Non-Resident* Attendees</b>	<b>All Attendees</b>
Meals and Refreshments	\$11.46	\$14.93	\$12.25
Souvenirs and Gifts	\$3.47	\$7.02	\$4.28
Ground Transportation	\$1.41	\$2.01	\$1.55
Overnight Lodging (one night only)	\$1.05	\$3.06	\$1.51
Other/Miscellaneous	\$2.69	\$2.46	\$2.64
Average Event-Related Spending Per Person	\$20.08	\$29.48	\$22.23

\* Residents are attendees who reside within the county in which the nonprofit arts and culture event took place; non-residents live outside the county.

Source: *Arts & Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Lackawanna County*. For more information about this study or about other cultural initiatives in Lackawanna County, visit the Lackawanna County Council on Education and Culture's web site at [www.lackawannacounty.org](http://www.lackawannacounty.org).

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