

The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Lincoln, NE (FY 2005)

Economic Activity	Arts and Culture Organizations	+	Arts and Culture Audiences	=	Total Expenditures
Total Industry Expenditures	\$20,784,825		\$15,483,822		\$36,268,647

Spending by Arts and Culture Organizations and Their Audiences Supports Jobs and Generates Government Revenue

Economic Impact of Expenditures	Economic Impact of Organizations	+	Economic Impact of Audiences	=	Total Economic Impact
Full-Time Equivalent (FTE) Jobs Supported	586		495		1,081
Household Income Paid to Residents	\$14,933,000		\$6,924,000		\$21,857,000
Revenue Generated to <u>Local</u> Government	\$746,000		\$965,000		\$1,711,000
Revenue Generated to <u>State</u> Government	\$857,000		\$856,000		\$1,713,000

Event-Related Spending by Arts and Culture Audiences Totaled \$15.48 million (excluding the cost of admission)

Attendance to Arts and Culture Events	Resident* Attendees	+	Non-Resident* Attendees	=	All Attendees
Total Attendance to Arts and Culture Events	1,037,385		248,257		1,285,642
Percentage of Total Attendance	81		19		100
Average Event-Related Spending Per Person	\$8.34		\$27.52		\$12.04
Total Event-Related Expenditures	\$8,651,790		\$6,832,032		\$15,483,822

Nonprofit Arts and Culture Event Attendees Spend an Average of \$12.04 Per Person (excluding the cost of admission)

Category of Event-Related Expenditure	Resident* Attendees	Non-Resident* Attendees	All Attendees
Meals and Refreshments	\$5.68	\$7.69	\$6.07
Souvenirs and Gifts	\$1.05	\$3.30	\$1.48
Ground Transportation	\$0.98	\$1.92	\$1.16
Overnight Lodging (one night only)	\$0.08	\$12.86	\$2.55
Other/Miscellaneous	\$0.55	\$1.75	\$0.78
Average Event-Related Spending Per Person	\$8.34	\$27.52	\$12.04

* Residents are attendees who reside within the county in which the nonprofit arts and culture event took place; non-residents live outside the county.

Source: *Arts & Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Lincoln*. For more information about this study or about other cultural initiatives in the City of Lincoln, visit the Lincoln Arts Council's web site at www.artscene.org.

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