

# The Economic Impact of the Nonprofit Arts and Culture Industry in MIAMI-DADE COUNTY, FL (FY2004)

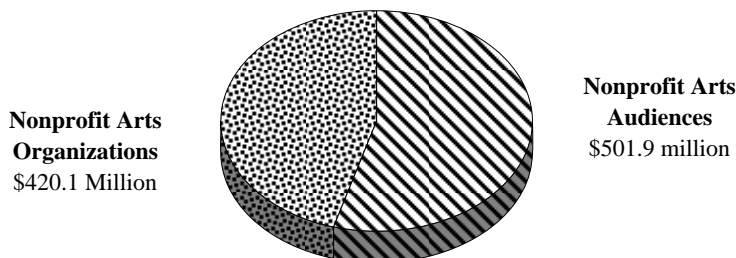


<b>Economic Activity</b>	<b>Arts Organizations</b>	+	<b>Arts Audiences</b>	=	<b>Total Expenditures</b>
Total Expenditures by Nonprofit Arts Industry	\$420,103,077		\$501,908,667		<b>\$922,011,744</b>

## Spending by Arts and Cultural Organizations and Their Audiences Supports Jobs and Generates Revenue

<b>Economic Impact of Expenditures</b>	<b>Total Impact of Arts Organizations</b>	+	<b>Total Impact of Arts Audiences</b>	=	<b>Total (Direct &amp; Indirect) Economic Impact</b>
Jobs Supported (Full-Time Equivalent)	10,303		12,592		<b>22,895</b>
Household Income Paid to Residents	\$332,071,000		\$316,587,000		<b>\$648,658,000</b>
Revenue Generated to <u>Local</u> Government	\$10,925,000		\$28,961,000		<b>\$39,886,000</b>
Revenue Generated to <u>State</u> Government	\$16,712,000		\$46,431,000		<b>\$63,143,000</b>

## Nonprofit Arts and Cultural Organizations and Their Audiences Spent \$922 Million During 2005



## Event-Related Spending by Arts Audiences Totaled \$501.9 Million (Not Including the Cost of Admission)

<b>Arts Attendance Findings</b>	<b>Resident* Attendees</b>	+	<b>Non-Resident* Attendees</b>	=	<b>All Arts Attendees</b>
Attendance to Nonprofit Arts Events	9,487,037		3,213,147		<b>12,700,184</b>
Percentage of Resident/Non-Resident Attendees	74.7%		25.3%		<b>100%</b>
Average Dollars Spent Per Attendee	\$26.17		\$78.17		<b>\$39.34</b>
Total Event-Related Spending	\$215,454,078		\$286,454,589		<b>\$501,908,667</b>

## Nonprofit Arts Attendees Spend an Average of \$39.34 Per Person (Not Including the Cost of Admission)

<b>Category of Expense</b>	<b>Resident* Attendees</b>	<b>Non-Resident* Attendees</b>	<b>All Arts Attendees</b>
Meals and Refreshments	\$13.63	\$24.93	\$16.49
Souvenirs and Gifts	\$3.27	\$4.81	\$3.66
Transportation	\$2.50	\$10.92	\$4.63
Overnight Lodging (one night only)	\$3.28	\$33.43	\$10.92
Other	\$3.49	\$4.08	\$3.64
<b>Total Per Person Spending</b>	<b>\$26.17</b>	<b>\$78.17</b>	<b>\$39.34</b>

\* Residents are attendees who reside in Miami-Dade County; non-residents live outside the County.

Source: *Arts & Economic Prosperity: The Economic Impact of Nonprofit Arts Organizations and Their Audiences In Miami-Dade County FL*, Americans for the Arts, 2006. For more information about this study, contact the Miami-Dade Department of Cultural Affairs ([www.MiamiDadeArts.org](http://www.MiamiDadeArts.org)).