

The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Orange County, NY (FY 2005)

Economic Activity	Arts and Culture Organizations	+	Arts and Culture Audiences	=	Total Expenditures
Total Industry Expenditures	\$9,107,489		\$7,022,104		\$16,129,593

Spending by Arts and Culture Organizations and Their Audiences Supports Jobs and Generates Government Revenue

Economic Impact of Expenditures	Economic Impact of Organizations	+	Economic Impact of Audiences	=	Total Economic Impact
Full-Time Equivalent (FTE) Jobs Supported	199		142		341
Household Income Paid to Residents	\$3,598,000		\$2,016,000		\$5,614,000
Revenue Generated to <u>Local</u> Government	\$376,000		\$523,000		\$899,000
Revenue Generated to <u>State</u> Government	\$231,000		\$214,000		\$445,000

Event-Related Spending by Arts and Culture Audiences Totaled \$7.02 million (excluding the cost of admission)

Attendance to Arts and Culture Events	Resident* Attendees	+	Non-Resident* Attendees	=	All Attendees
Total Attendance to Arts and Culture Events	374,542		89,805		464,347
Percentage of Total Attendance	81		19		100
Average Event-Related Spending Per Person	\$11.68		\$29.48		\$15.12
Total Event-Related Expenditures	\$4,374,651		\$2,647,453		\$7,022,104

Nonprofit Arts and Culture Event Attendees Spend an Average of \$15.12 Per Person (excluding the cost of admission)

Category of Event-Related Expenditure	Resident* Attendees	Non-Resident* Attendees	All Attendees
Meals and Refreshments	\$8.75	\$11.63	\$9.30
Souvenirs and Gifts	\$0.57	\$1.19	\$0.69
Ground Transportation	\$0.77	\$2.27	\$1.06
Overnight Lodging (one night only)	\$0.00	\$14.11	\$2.73
Other/Miscellaneous	\$1.59	\$0.28	\$1.34
Average Event-Related Spending Per Person	\$11.68	\$29.48	\$15.12

* Residents are attendees who reside within the county in which the nonprofit arts and culture event took place; non-residents live outside the county.

Source: *Arts & Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Orange County*. For more information about this study or about other cultural initiatives in Orange County, visit the Orange County Dept. of Planning's web site at www.co.orange.ny.us.

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