

## The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Palm Beach County, FL (FY 2005)

<b>Economic Activity</b>	<b>Arts and Culture Organizations</b>	+	<b>Arts and Culture Audiences</b>	=	<b>Total Expenditures</b>
Total Industry Expenditures	\$87,347,096		\$62,197,209		\$149,544,305

### Spending by Arts and Culture Organizations and Their Audiences Supports Jobs and Generates Government Revenue

<b>Economic Impact of Expenditures</b>	<b>Economic Impact of Organizations</b>	+	<b>Economic Impact of Audiences</b>	=	<b>Total Economic Impact</b>
Full-Time Equivalent (FTE) Jobs Supported	2,052		1,396		3,448
Household Income Paid to Residents	\$51,085,000		\$19,443,000		\$70,528,000
Revenue Generated to <u>Local</u> Government	\$4,494,000		\$2,592,000		\$7,086,000
Revenue Generated to <u>State</u> Government	\$3,859,000		\$2,969,000		\$6,828,000

### Event-Related Spending by Arts and Culture Audiences Totaled \$62.2 million (excluding the cost of admission)

<b>Attendance to Arts and Culture Events</b>	<b>Resident* Attendees</b>	+	<b>Non-Resident* Attendees</b>	=	<b>All Attendees</b>
Total Attendance to Arts and Culture Events	1,833,523		1,116,635		2,950,158
Percentage of Total Attendance	62		38		100
Average Event-Related Spending Per Person	\$17.82		\$26.44		\$21.08
Total Event-Related Expenditures	\$32,673,380		\$29,523,829		\$62,197,209

### Nonprofit Arts and Culture Event Attendees Spend an Average of \$21.08 Per Person (excluding the cost of admission)

<b>Category of Event-Related Expenditure</b>	<b>Resident* Attendees</b>	<b>Non-Resident* Attendees</b>	<b>All Attendees</b>
Meals and Refreshments	\$10.59	\$14.70	\$12.14
Souvenirs and Gifts	\$2.43	\$3.84	\$2.97
Ground Transportation	\$1.32	\$2.38	\$1.72
Overnight Lodging (one night only)	\$1.15	\$3.18	\$1.92
Other/Miscellaneous	\$2.33	\$2.34	\$2.33
Average Event-Related Spending Per Person	\$17.82	\$26.44	\$21.08

\* Residents are attendees who reside within the county in which the nonprofit arts and culture event took place; non-residents live outside the county.

Source: *Arts & Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Palm Beach County*. For more information about this study or about other cultural initiatives in Palm Beach County, visit the Palm Beach County Cultural Council's web site at [www.pbccc.org](http://www.pbccc.org).

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