

## The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Philadelphia County, PA (FY 2005)

Economic Activity	Arts and Culture Organizations	+	Arts and Culture Audiences	=	Total Expenditures
Total Industry Expenditures	\$603,024,745		\$682,684,314		\$1,285,709,059

### Spending by Arts and Culture Organizations and Their Audiences Supports Jobs and Generates Government Revenue

Economic Impact of Expenditures	Economic Impact of Organizations	+	Economic Impact of Audiences	=	Total Economic Impact
Full-Time Equivalent (FTE) Jobs Supported	13,985		17,001		30,986
Household Income Paid to Residents	\$406,601,000		\$270,411,000		\$677,012,000
Revenue Generated to <u>Local</u> Government	\$25,489,000		\$41,080,000		\$66,569,000
Revenue Generated to <u>State</u> Government	\$26,628,000		\$33,437,000		\$60,065,000

### Event-Related Spending by Arts and Culture Audiences Totaled \$682.68 million (excluding the cost of admission)

Attendance to Arts and Culture Events	Resident* Attendees	+	Non-Resident* Attendees	=	All Attendees
Total Attendance to Arts and Culture Events	6,089,027		11,308,193		17,397,220
Percentage of Total Attendance	35		65		100
Average Event-Related Spending Per Person	\$19.39		\$49.93		\$42.84
Total Event-Related Expenditures	\$118,066,235		\$564,618,079		\$682,684,314

### Nonprofit Arts and Culture Event Attendees Spend an Average of \$42.84 Per Person (excluding the cost of admission)

Category of Event-Related Expenditure	Resident* Attendees	Non-Resident* Attendees	All Attendees
Meals and Refreshments	\$10.84	\$21.27	\$18.84
Souvenirs and Gifts	\$2.13	\$4.11	\$3.65
Ground Transportation	\$2.33	\$5.64	\$4.88
Overnight Lodging (one night only)	\$0.29	\$14.21	\$10.98
Other/Miscellaneous	\$3.80	\$4.70	\$4.49
Average Event-Related Spending Per Person	\$19.39	\$49.93	\$42.84

\* Residents are attendees who reside within the county in which the nonprofit arts and culture event took place; non-residents live outside the county.

Source: *Arts & Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Philadelphia County*. For more information about this study or about other cultural initiatives in Philadelphia County, visit the Greater Philadelphia Cultural Alliance's web site at [www.philaculture.org](http://www.philaculture.org).

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