

The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Saint Joseph County, IN (FY 2005)

| Economic Activity | Arts and Culture Organizations | + | Arts and Culture Audiences | = | Total Expenditures |
|-----------------------------|---------------------------------------|---|-----------------------------------|---|---------------------------|
| Total Industry Expenditures | \$17,240,755 | | \$13,236,739 | | \$30,477,494 |

Spending by Arts and Culture Organizations and Their Audiences Supports Jobs and Generates Government Revenue

| Economic Impact of Expenditures | Economic Impact of Organizations | + | Economic Impact of Audiences | = | Total Economic Impact |
|--|---|---|-------------------------------------|---|------------------------------|
| Full-Time Equivalent (FTE) Jobs Supported | 489 | | 405 | | 894 |
| Household Income Paid to Residents | \$10,865,000 | | \$5,653,000 | | \$16,518,000 |
| Revenue Generated to <u>Local</u> Government | \$598,000 | | \$542,000 | | \$1,140,000 |
| Revenue Generated to <u>State</u> Government | \$665,000 | | \$718,000 | | \$1,383,000 |

Event-Related Spending by Arts and Culture Audiences Totaled \$13.24 million (excluding the cost of admission)

| Attendance to Arts and Culture Events | Resident* Attendees | + | Non-Resident* Attendees | = | All Attendees |
|--|----------------------------|---|--------------------------------|---|----------------------|
| Total Attendance to Arts and Culture Events | 311,193 | | 190,003 | | 501,196 |
| Percentage of Total Attendance | 62 | | 38 | | 100 |
| Average Event-Related Spending Per Person | \$18.29 | | \$39.71 | | \$26.41 |
| Total Event-Related Expenditures | \$5,691,719 | | \$7,545,020 | | \$13,236,739 |

Nonprofit Arts and Culture Event Attendees Spend an Average of \$26.41 Per Person (excluding the cost of admission)

| Category of Event-Related Expenditure | Resident* Attendees | Non-Resident* Attendees | All Attendees |
|--|----------------------------|--------------------------------|----------------------|
| Meals and Refreshments | \$11.56 | \$17.72 | \$13.90 |
| Souvenirs and Gifts | \$1.38 | \$2.30 | \$1.73 |
| Ground Transportation | \$1.57 | \$5.49 | \$3.05 |
| Overnight Lodging (one night only) | \$0.83 | \$12.18 | \$5.13 |
| Other/Miscellaneous | \$2.95 | \$2.02 | \$2.60 |
| Average Event-Related Spending Per Person | \$18.29 | \$39.71 | \$26.41 |

* Residents are attendees who reside within the county in which the nonprofit arts and culture event took place; non-residents live outside the county.

Source: *Arts & Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Saint Joseph County*. For more information about this study or about other cultural initiatives in Saint Joseph County, visit the Community Foundation of Saint Joseph County's web site at www.cfsjc.org.

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