

## The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Sedgwick County, KS (FY 2005)

<b>Economic Activity</b>	<b>Arts and Culture Organizations</b>	+	<b>Arts and Culture Audiences</b>	=	<b>Total Expenditures</b>
Total Industry Expenditures	\$27,588,190		\$21,556,618		\$49,144,808

### Spending by Arts and Culture Organizations and Their Audiences Supports Jobs and Generates Government Revenue

<b>Economic Impact of Expenditures</b>	<b>Economic Impact of Organizations</b>	+	<b>Economic Impact of Audiences</b>	=	<b>Total Economic Impact</b>
Full-Time Equivalent (FTE) Jobs Supported	814		698		1,512
Household Income Paid to Residents	\$20,309,000		\$10,019,000		\$30,328,000
Revenue Generated to <u>Local</u> Government	\$1,178,000		\$1,358,000		\$2,536,000
Revenue Generated to <u>State</u> Government	\$1,122,000		\$1,099,000		\$2,221,000

### Event-Related Spending by Arts and Culture Audiences Totaled \$21.56 million (excluding the cost of admission)

<b>Attendance to Arts and Culture Events</b>	<b>Resident* Attendees</b>	+	<b>Non-Resident* Attendees</b>	=	<b>All Attendees</b>
Total Attendance to Arts and Culture Events	891,111		350,510		1,241,621
Percentage of Total Attendance	72		28		100
Average Event-Related Spending Per Person	\$13.72		\$26.62		\$17.38
Total Event-Related Expenditures	\$12,226,043		\$9,330,575		\$21,556,618

### Nonprofit Arts and Culture Event Attendees Spend an Average of \$17.38 Per Person (excluding the cost of admission)

<b>Category of Event-Related Expenditure</b>	<b>Resident* Attendees</b>	<b>Non-Resident* Attendees</b>	<b>All Attendees</b>
Meals and Refreshments	\$7.44	\$16.68	\$10.05
Souvenirs and Gifts	\$1.61	\$1.89	\$1.69
Ground Transportation	\$1.53	\$3.24	\$2.02
Overnight Lodging (one night only)	\$0.77	\$2.63	\$1.30
Other/Miscellaneous	\$2.37	\$2.18	\$2.32
Average Event-Related Spending Per Person	\$13.72	\$26.62	\$17.38

\* Residents are attendees who reside within the county in which the nonprofit arts and culture event took place; non-residents live outside the county.

Source: *Arts & Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Sedgwick County*. For more information about this study or about other cultural initiatives in Sedgwick County, visit the Wichita/Sedgwick County Arts Council's web site at [www.wichitaarts.com](http://www.wichitaarts.com).

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