

The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Suffolk County, NY (FY 2005)

Economic Activity	Arts and Culture Organizations	+	Arts and Culture Audiences	=	Total Expenditures
Total Industry Expenditures	\$33,185,172		\$20,813,501		\$53,998,673

Spending by Arts and Culture Organizations and Their Audiences Supports Jobs and Generates Government Revenue

Economic Impact of Expenditures	Economic Impact of Organizations	+	Economic Impact of Audiences	=	Total Economic Impact
Full-Time Equivalent (FTE) Jobs Supported	944		364		1,308
Household Income Paid to Residents	\$18,948,000		\$5,449,000		\$24,397,000
Revenue Generated to <u>Local</u> Government	\$2,287,000		\$1,424,000		\$3,711,000
Revenue Generated to <u>State</u> Government	\$1,234,000		\$568,000		\$1,802,000

Event-Related Spending by Arts and Culture Audiences Totaled \$20.81 million (excluding the cost of admission)

Attendance to Arts and Culture Events	Resident* Attendees	+	Non-Resident* Attendees	=	All Attendees
Total Attendance to Arts and Culture Events	726,206		197,250		923,456
Percentage of Total Attendance	79		21		100
Average Event-Related Spending Per Person	\$20.80		\$28.94		\$22.52
Total Event-Related Expenditures	\$15,105,085		\$5,708,416		\$20,813,501

Nonprofit Arts and Culture Event Attendees Spend an Average of \$22.52 Per Person (excluding the cost of admission)

Category of Event-Related Expenditure	Resident* Attendees	Non-Resident* Attendees	All Attendees
Meals and Refreshments	\$13.81	\$16.51	\$14.38
Souvenirs and Gifts	\$1.91	\$2.11	\$1.95
Ground Transportation	\$2.33	\$2.32	\$2.32
Overnight Lodging (one night only)	\$0.62	\$5.48	\$1.66
Other/Miscellaneous	\$2.13	\$2.52	\$2.21
Average Event-Related Spending Per Person	\$20.80	\$28.94	\$22.52

* Residents are attendees who reside within the county in which the nonprofit arts and culture event took place; non-residents live outside the county.

Source: *Arts & Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Suffolk County*. For more information about this study or about other cultural initiatives in Suffolk County, visit the Suffolk County Office of Film and Cultural Affairs's web site at www.suffolkartsandfilm.com.

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