

The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Tacoma, WA (FY 2005)

Economic Activity	Arts and Culture Organizations	+	Arts and Culture Audiences	=	Total Expenditures
Total Industry Expenditures	\$18,896,260		\$17,862,058		\$36,758,318

Spending by Arts and Culture Organizations and Their Audiences Supports Jobs and Generates Government Revenue

Economic Impact of Expenditures	Economic Impact of Organizations	+	Economic Impact of Audiences	=	Total Economic Impact
Full-Time Equivalent (FTE) Jobs Supported	541		426		967
Household Income Paid to Residents	\$11,966,000		\$6,010,000		\$17,976,000
Revenue Generated to <u>Local</u> Government	\$723,000		\$777,000		\$1,500,000
Revenue Generated to <u>State</u> Government	\$919,000		\$949,000		\$1,868,000

Event-Related Spending by Arts and Culture Audiences Totaled \$17.86 million (excluding the cost of admission)

Attendance to Arts and Culture Events	Resident* Attendees	+	Non-Resident* Attendees	=	All Attendees
Total Attendance to Arts and Culture Events	514,149		357,733		871,882
Percentage of Total Attendance	59		41		100
Average Event-Related Spending Per Person	\$16.95		\$25.57		\$20.47
Total Event-Related Expenditures	\$8,714,825		\$9,147,233		\$17,862,058

Nonprofit Arts and Culture Event Attendees Spend an Average of \$20.47 Per Person (excluding the cost of admission)

Category of Event-Related Expenditure	Resident* Attendees	Non-Resident* Attendees	All Attendees
Meals and Refreshments	\$11.05	\$14.81	\$12.59
Souvenirs and Gifts	\$2.09	\$1.58	\$1.88
Ground Transportation	\$1.17	\$2.50	\$1.71
Overnight Lodging (one night only)	\$0.40	\$4.84	\$2.22
Other/Miscellaneous	\$2.24	\$1.84	\$2.07
Average Event-Related Spending Per Person	\$16.95	\$25.57	\$20.47

* Residents are attendees who reside within the county in which the nonprofit arts and culture event took place; non-residents live outside the county.

Source: *Arts & Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Tacoma*. For more information about this study or about other cultural initiatives in the City of Tacoma, visit the Tacoma Economic Development Dept.'s web site at www.cityoftacoma.org.

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