

## The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Tempe, AZ (FY 2005)

Economic Activity	Arts and Culture Organizations	+	Arts and Culture Audiences	=	Total Expenditures
Total Industry Expenditures	\$26,731,893		\$1,256,763		\$27,988,656

### Spending by Arts and Culture Organizations and Their Audiences Supports Jobs and Generates Government Revenue

Economic Impact of Expenditures	Economic Impact of Organizations	+	Economic Impact of Audiences	=	Total Economic Impact
Full-Time Equivalent (FTE) Jobs Supported	677		45		722
Household Income Paid to Residents	\$15,017,000		\$603,000		\$15,620,000
Revenue Generated to <u>Local</u> Government	\$883,000		\$57,000		\$940,000
Revenue Generated to <u>State</u> Government	\$973,000		\$68,000		\$1,041,000

### Event-Related Spending by Arts and Culture Audiences Totaled \$1.26 million (excluding the cost of admission)

Attendance to Arts and Culture Events	Resident* Attendees	+	Non-Resident* Attendees	=	All Attendees
Total Attendance to Arts and Culture Events	38,003		42,308		80,311
Percentage of Total Attendance	47		53		100
Average Event-Related Spending Per Person	\$10.17		\$20.57		\$15.64
Total Event-Related Expenditures	\$386,489		\$870,274		\$1,256,763

### Nonprofit Arts and Culture Event Attendees Spend an Average of \$15.64 Per Person (excluding the cost of admission)

Category of Event-Related Expenditure	Resident* Attendees	Non-Resident* Attendees	All Attendees
Meals and Refreshments	\$7.97	\$16.01	\$12.20
Souvenirs and Gifts	\$0.42	\$0.81	\$0.63
Ground Transportation	\$0.49	\$1.28	\$0.91
Overnight Lodging (one night only)	\$0.08	\$1.30	\$0.72
Other/Miscellaneous	\$1.21	\$1.17	\$1.18
Average Event-Related Spending Per Person	\$10.17	\$20.57	\$15.64

\* Residents are attendees who reside within the county in which the nonprofit arts and culture event took place; non-residents live outside the county.

Source: *Arts & Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Tempe*. For more information about this study or about other cultural initiatives in the City of Tempe, visit the Tempe Cultural Services Division's web site at [www.tempe.gov/arts](http://www.tempe.gov/arts).

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