

## The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Ulster County, NY (FY 2005)

<b>Economic Activity</b>	<b>Arts and Culture Organizations</b>	+	<b>Arts and Culture Audiences</b>	=	<b>Total Expenditures</b>
Total Industry Expenditures	\$3,137,910		\$838,505		\$3,976,415

### Spending by Arts and Culture Organizations and Their Audiences Supports Jobs and Generates Government Revenue

<b>Economic Impact of Expenditures</b>	<b>Economic Impact of Organizations</b>	+	<b>Economic Impact of Audiences</b>	=	<b>Total Economic Impact</b>
Full-Time Equivalent (FTE) Jobs Supported	64		22		86
Household Income Paid to Residents	\$1,643,000		\$313,000		\$1,956,000
Revenue Generated to <u>Local</u> Government	\$186,000		\$88,000		\$274,000
Revenue Generated to <u>State</u> Government	\$109,000		\$37,000		\$146,000

### Event-Related Spending by Arts and Culture Audiences Totaled \$838,505 (excluding the cost of admission)

<b>Attendance to Arts and Culture Events</b>	<b>Resident* Attendees</b>	+	<b>Non-Resident* Attendees</b>	=	<b>All Attendees</b>
Total Attendance to Arts and Culture Events	14,133		13,267		27,400
Percentage of Total Attendance	52		48		100
Average Event-Related Spending Per Person	\$17.50		\$44.56		\$30.58
Total Event-Related Expenditures	\$247,326		\$591,179		\$838,505

### Nonprofit Arts and Culture Event Attendees Spend an Average of \$30.58 Per Person (excluding the cost of admission)

<b>Category of Event-Related Expenditure</b>	<b>Resident* Attendees</b>	<b>Non-Resident* Attendees</b>	<b>All Attendees</b>
Meals and Refreshments	\$13.05	\$17.17	\$15.04
Souvenirs and Gifts	\$1.59	\$6.62	\$4.02
Ground Transportation	\$1.66	\$5.67	\$3.60
Overnight Lodging (one night only)	\$0.00	\$13.01	\$6.30
Other/Miscellaneous	\$1.20	\$2.09	\$1.62
Average Event-Related Spending Per Person	\$17.50	\$44.56	\$30.58

\* Residents are attendees who reside within the county in which the nonprofit arts and culture event took place; non-residents live outside the county.

Source: *Arts & Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Ulster County*. For more information about this study or about other cultural initiatives in Ulster County, visit the Ulster County Arts Council's web site at [www.ulstercountyartscouncil.org](http://www.ulstercountyartscouncil.org).

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