

The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the District of Columbia, DC (FY 2005)

Economic Activity	Arts and Culture Organizations	+	Arts and Culture Audiences	=	Total Expenditures
Total Industry Expenditures*	\$627,840,077		\$118,923,541		\$746,763,618

Spending by Arts and Culture Organizations and Their Audiences Supports Jobs and Generates Government Revenue

Economic Impact of Expenditures	Economic Impact of Organizations	+	Economic Impact of Audiences	=	Total Economic Impact
Full-Time Equivalent (FTE) Jobs Supported	11,205		778		11,983
Household Income Paid to Residents	\$355,242,000		\$14,548,000		\$369,790,000
Revenue Generated to <u>Local</u> Government	\$61,488,000		\$4,283,000		\$65,771,000
Revenue Generated to <u>State</u> Government	\$0,000		\$0,000		\$0

Event-Related Spending by Arts and Culture Audiences Totaled \$118.92 million (excluding the cost of admission)

Attendance to Arts and Culture Events	Resident** Attendees	+	Non-Resident** Attendees	=	All Attendees
Total Attendance to Arts and Culture Events	1,353,303		2,343,237		3,696,540
Percentage of Total Attendance	37		63		100
Average Event-Related Spending Per Person	\$23.69		\$37.07		\$32.16
Total Event-Related Expenditures	\$32,059,746		\$86,863,795		\$118,923,541

Nonprofit Arts and Culture Event Attendees Spend an Average of \$32.16 Per Person (excluding the cost of admission)

Category of Event-Related Expenditure	Resident** Attendees	Non-Resident** Attendees	All Attendees
Meals and Refreshments	\$12.44	\$14.80	\$13.93
Souvenirs and Gifts	\$2.47	\$3.83	\$3.33
Ground Transportation	\$2.13	\$3.93	\$3.27
Overnight Lodging (one night only)	\$4.57	\$11.47	\$8.95
Other/Miscellaneous	\$2.08	\$3.04	\$2.68
Average Event-Related Spending Per Person	\$23.69	\$37.07	\$32.16

* Due to its large size, the Smithsonian Institution has been excluded from this economic impact analysis. The Smithsonian reported a \$388 million operating budget and total attendance of 17.5 million during 2005.

** Residents are attendees who reside within the county in which the nonprofit arts and culture event took place; non-residents live outside the county.

Source: *Arts & Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the District of Columbia*. For more information about this study or about other cultural initiatives in the District of Columbia, visit the D.C. Commission on the Arts and Humanities's web site at www.dcarts.dc.gov.

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