

## The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Westchester County, NY (FY 2005)

<b>Economic Activity</b>	<b>Arts and Culture Organizations</b>	+	<b>Arts and Culture Audiences</b>	=	<b>Total Expenditures</b>
Total Industry Expenditures	\$72,019,403		\$47,856,516		\$119,875,919

### Spending by Arts and Culture Organizations and Their Audiences Supports Jobs and Generates Government Revenue

<b>Economic Impact of Expenditures</b>	<b>Economic Impact of Organizations</b>	+	<b>Economic Impact of Audiences</b>	=	<b>Total Economic Impact</b>
Full-Time Equivalent (FTE) Jobs Supported	2,461		1,318		3,779
Household Income Paid to Residents	\$54,166,000		\$28,560,000		\$82,726,000
Revenue Generated to <u>Local</u> Government	\$5,925,000		\$3,278,000		\$9,203,000
Revenue Generated to <u>State</u> Government	\$4,055,000		\$4,345,000		\$8,400,000

### Event-Related Spending by Arts and Culture Audiences Totaled \$47.86 million (excluding the cost of admission)

<b>Attendance to Arts and Culture Events</b>	<b>Resident* Attendees</b>	+	<b>Non-Resident* Attendees</b>	=	<b>All Attendees</b>
Total Attendance to Arts and Culture Events	1,563,161		422,058		1,985,219
Percentage of Total Attendance	79		21		100
Average Event-Related Spending Per Person	\$19.51		\$41.13		\$24.10
Total Event-Related Expenditures	\$30,497,270		\$17,359,246		\$47,856,516

### Nonprofit Arts and Culture Event Attendees Spend an Average of \$24.10 Per Person (excluding the cost of admission)

<b>Category of Event-Related Expenditure</b>	<b>Resident* Attendees</b>	<b>Non-Resident* Attendees</b>	<b>All Attendees</b>
Meals and Refreshments	\$11.01	\$16.87	\$12.25
Souvenirs and Gifts	\$3.79	\$8.04	\$4.69
Ground Transportation	\$1.35	\$5.30	\$2.19
Overnight Lodging (one night only)	\$0.00	\$7.27	\$1.55
Other/Miscellaneous	\$3.36	\$3.65	\$3.42
Average Event-Related Spending Per Person	\$19.51	\$41.13	\$24.10

\* Residents are attendees who reside within the county in which the nonprofit arts and culture event took place; non-residents live outside the county.

Source: *Arts & Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Westchester County*. For more information about this study or about other cultural initiatives in Westchester County, visit the Westchester Arts Council's web site at [www.westarts.com](http://www.westarts.com).

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