

The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Whatcom County, WA (FY 2005)

Economic Activity	Arts and Culture Organizations	+	Arts and Culture Audiences	=	Total Expenditures
Total Industry Expenditures	\$8,639,396		\$5,463,163		\$14,102,559

Spending by Arts and Culture Organizations and Their Audiences Supports Jobs and Generates Government Revenue

Economic Impact of Expenditures	Economic Impact of Organizations	+	Economic Impact of Audiences	=	Total Economic Impact
Full-Time Equivalent (FTE) Jobs Supported	322		189		511
Household Income Paid to Residents	\$7,223,000		\$2,292,000		\$9,515,000
Revenue Generated to <u>Local</u> Government	\$259,000		\$279,000		\$538,000
Revenue Generated to <u>State</u> Government	\$321,000		\$345,000		\$666,000

Event-Related Spending by Arts and Culture Audiences Totaled \$5.46 million (excluding the cost of admission)

Attendance to Arts and Culture Events	Resident* Attendees	+	Non-Resident* Attendees	=	All Attendees
Total Attendance to Arts and Culture Events	288,023		51,827		339,850
Percentage of Total Attendance	85		15		100
Average Event-Related Spending Per Person	\$14.14		\$26.83		\$16.07
Total Event-Related Expenditures	\$4,072,644		\$1,390,519		\$5,463,163

Nonprofit Arts and Culture Event Attendees Spend an Average of \$16.07 Per Person (excluding the cost of admission)

Category of Event-Related Expenditure	Resident* Attendees	Non-Resident* Attendees	All Attendees
Meals and Refreshments	\$7.32	\$9.87	\$7.71
Souvenirs and Gifts	\$3.14	\$3.36	\$3.17
Ground Transportation	\$1.04	\$1.66	\$1.13
Overnight Lodging (one night only)	\$1.36	\$9.61	\$2.62
Other/Miscellaneous	\$1.28	\$2.33	\$1.44
Average Event-Related Spending Per Person	\$14.14	\$26.83	\$16.07

* Residents are attendees who reside within the county in which the nonprofit arts and culture event took place; non-residents live outside the county.

Source: *Arts & Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Whatcom County*. For more information about this study or about other cultural initiatives in Whatcom County, visit the Allied Arts of Whatcom County's web site at www.alliedarts.com.

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