

## The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Wheeling, WV (FY 2005)

Economic Activity	Arts and Culture Organizations	+	Arts and Culture Audiences	=	Total Expenditures
Total Industry Expenditures	\$4,066,012		\$4,286,001		\$8,352,013

### Spending by Arts and Culture Organizations and Their Audiences Supports Jobs and Generates Government Revenue

Economic Impact of Expenditures	Economic Impact of Organizations	+	Economic Impact of Audiences	=	Total Economic Impact
Full-Time Equivalent (FTE) Jobs Supported	66		105		171
Household Income Paid to Residents	\$2,636,000		\$1,555,000		\$4,191,000
Revenue Generated to <u>Local</u> Government	\$84,000		\$106,000		\$190,000
Revenue Generated to <u>State</u> Government	\$177,000		\$221,000		\$398,000

### Event-Related Spending by Arts and Culture Audiences Totaled \$4.29 million (excluding the cost of admission)

Attendance to Arts and Culture Events	Resident* Attendees	+	Non-Resident* Attendees	=	All Attendees
Total Attendance to Arts and Culture Events	58,762		86,904		145,666
Percentage of Total Attendance	40		60		100
Average Event-Related Spending Per Person	\$17.76		\$37.31		\$33.33
Total Event-Related Expenditures	\$1,043,613		\$3,242,388		\$4,286,001

### Nonprofit Arts and Culture Event Attendees Spend an Average of \$33.33 Per Person (excluding the cost of admission)

Category of Event-Related Expenditure	Resident* Attendees	Non-Resident* Attendees	All Attendees
Meals and Refreshments	\$8.65	\$10.47	\$10.80
Souvenirs and Gifts	\$2.40	\$3.95	\$4.10
Ground Transportation	\$1.12	\$2.46	\$2.33
Overnight Lodging (one night only)	\$2.85	\$16.29	\$11.04
Other/Miscellaneous	\$2.74	\$4.14	\$5.06
Average Event-Related Spending Per Person	\$17.76	\$37.31	\$33.33

\* Residents are attendees who reside within the county in which the nonprofit arts and culture event took place; non-residents live outside the county.

Source: *Arts & Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Wheeling*. For more information about this study or about other cultural initiatives in the City of Wheeling, visit the Oglebay Institute's web site at [www.oionline.com](http://www.oionline.com).

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