

The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Wilmington, DE (FY 2005)

Economic Activity	Arts and Culture Organizations	+	Arts and Culture Audiences	=	Total Expenditures
Total Industry Expenditures	\$42,959,197		\$20,482,180		\$63,441,377

Spending by Arts and Culture Organizations and Their Audiences Supports Jobs and Generates Government Revenue

Economic Impact of Expenditures	Economic Impact of Organizations	+	Economic Impact of Audiences	=	Total Economic Impact
Full-Time Equivalent (FTE) Jobs Supported	904		468		1,372
Household Income Paid to Residents	\$28,775,000		\$6,925,000		\$35,700,000
Revenue Generated to <u>Local</u> Government	\$690,000		\$295,000		\$985,000
Revenue Generated to <u>State</u> Government	\$1,799,000		\$414,000		\$2,213,000

Event-Related Spending by Arts and Culture Audiences Totaled \$20.48 million (excluding the cost of admission)

Attendance to Arts and Culture Events	Resident* Attendees	+	Non-Resident* Attendees	=	All Attendees
Total Attendance to Arts and Culture Events	479,840		517,955		997,795
Percentage of Total Attendance	48		52		100
Average Event-Related Spending Per Person	\$14.21		\$26.38		\$20.52
Total Event-Related Expenditures	\$6,818,526		\$13,663,654		\$20,482,180

Nonprofit Arts and Culture Event Attendees Spend an Average of \$20.52 Per Person (excluding the cost of admission)

Category of Event-Related Expenditure	Resident* Attendees	Non-Resident* Attendees	All Attendees
Meals and Refreshments	\$10.57	\$15.77	\$13.27
Souvenirs and Gifts	\$0.23	\$2.94	\$1.64
Ground Transportation	\$1.29	\$3.03	\$2.19
Overnight Lodging (one night only)	\$0.51	\$3.04	\$1.82
Other/Miscellaneous	\$1.61	\$1.60	\$1.60
Average Event-Related Spending Per Person	\$14.21	\$26.38	\$20.52

* Residents are attendees who reside within the county in which the nonprofit arts and culture event took place; non-residents live outside the county.

Source: *Arts & Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the City of Wilmington*. For more information about this study or about other cultural initiatives in the City of Wilmington, visit the Delaware Division of the Arts's web site at www.artsdel.org.

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