

The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Windham County, VT (FY 2005)

Economic Activity	Arts and Culture Organizations	+	Arts and Culture Audiences	=	Total Expenditures
Total Industry Expenditures	\$1,705,184		\$1,873,009		\$3,578,193

Spending by Arts and Culture Organizations and Their Audiences Supports Jobs and Generates Government Revenue

Economic Impact of Expenditures	Economic Impact of Organizations	+	Economic Impact of Audiences	=	Total Economic Impact
Full-Time Equivalent (FTE) Jobs Supported	54		61		115
Household Income Paid to Residents	\$1,220,000		\$808,000		\$2,028,000
Revenue Generated to <u>Local</u> Government	\$30,000		\$59,000		\$89,000
Revenue Generated to <u>State</u> Government	\$81,000		\$116,000		\$197,000

Event-Related Spending by Arts and Culture Audiences Totaled \$1.87 million (excluding the cost of admission)

Attendance to Arts and Culture Events	Resident* Attendees	+	Non-Resident* Attendees	=	All Attendees
Total Attendance to Arts and Culture Events	99,681		26,674		126,355
Percentage of Total Attendance	79		21		100
Average Event-Related Spending Per Person	\$9.55		\$34.53		\$14.82
Total Event-Related Expenditures	\$951,954		\$921,055		\$1,873,009

Nonprofit Arts and Culture Event Attendees Spend an Average of \$14.82 Per Person (excluding the cost of admission)

Category of Event-Related Expenditure	Resident* Attendees	Non-Resident* Attendees	All Attendees
Meals and Refreshments	\$6.69	\$15.30	\$8.50
Souvenirs and Gifts	\$0.84	\$5.17	\$1.75
Ground Transportation	\$1.10	\$1.27	\$1.14
Overnight Lodging (one night only)	\$0.52	\$7.53	\$2.00
Other/Miscellaneous	\$0.40	\$5.26	\$1.43
Average Event-Related Spending Per Person	\$9.55	\$34.53	\$14.82

* Residents are attendees who reside within the county in which the nonprofit arts and culture event took place; non-residents live outside the county.

Source: *Arts & Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in Windham County*. For more information about this study or about other cultural initiatives in Windham County, visit the Arts Council of Windham County's web site at [<Insert Your Website Here>](#).

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