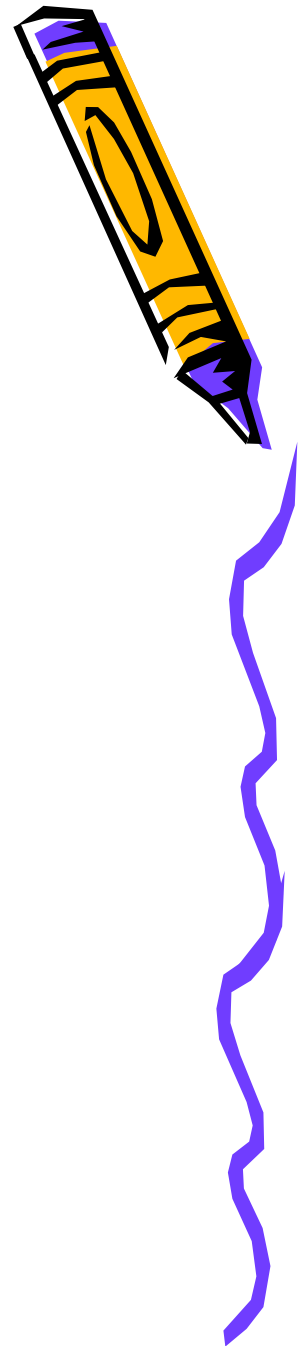




Fully Supported by the Community

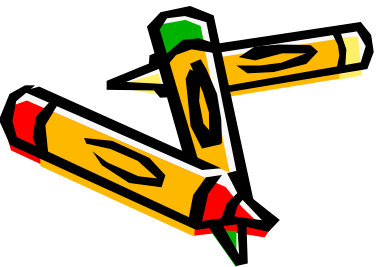
Deborah Cooper,
Executive Director, ArtsTeach
Frances Haithcock, Superintendent,
Charlotte-Mecklenburg Schools





A Strong Model Partnership

artsteach





Mission

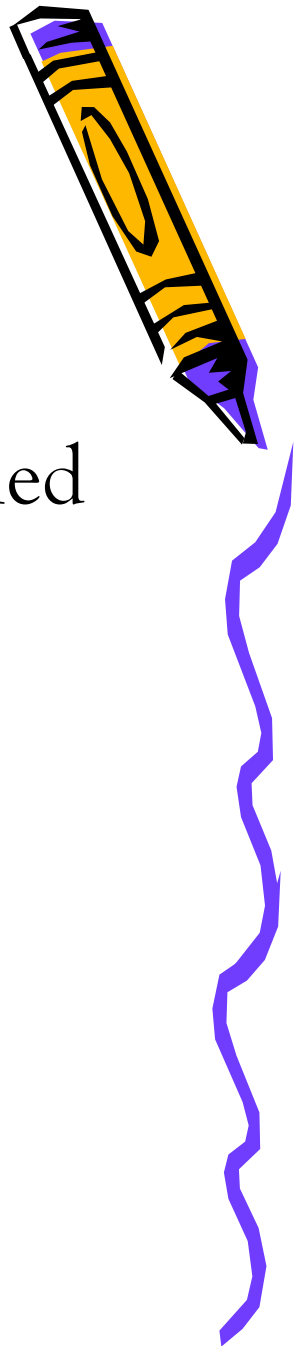
To build partnerships which maximize academic learning for students through exposure, practice and infusion of the arts.



How does an arts education organization become a service to leaders within school systems--responding to needs of individual schools and fostering strong relationships within the school system?



History



- In 1986, a *Community Action Plan* identified arts education as a top priority
- **artsteach** was created in 1997



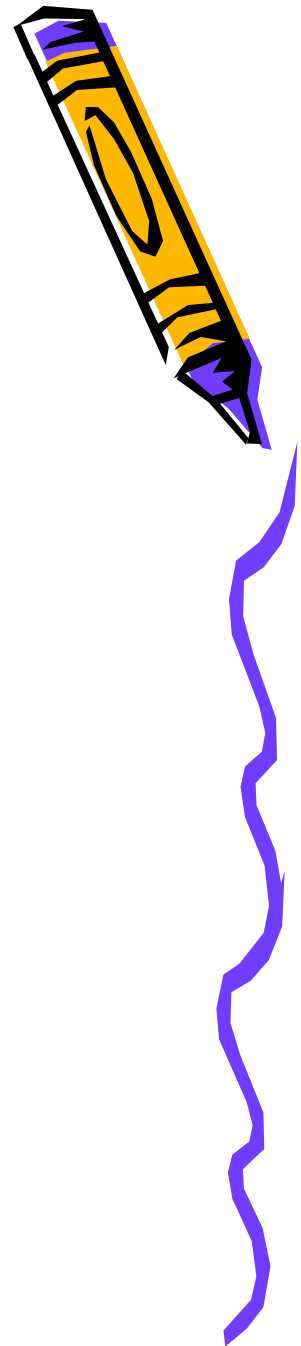
How do we know arts education programs work?



- Teachers and parents have articulated that they consider the arts a valuable teaching tool and believe there are long term benefits
- Last fall, in a poll conducted by KPC Research for Charlotte Advocates for Education about CMS, found that #1 untouchable item was “music and art”.



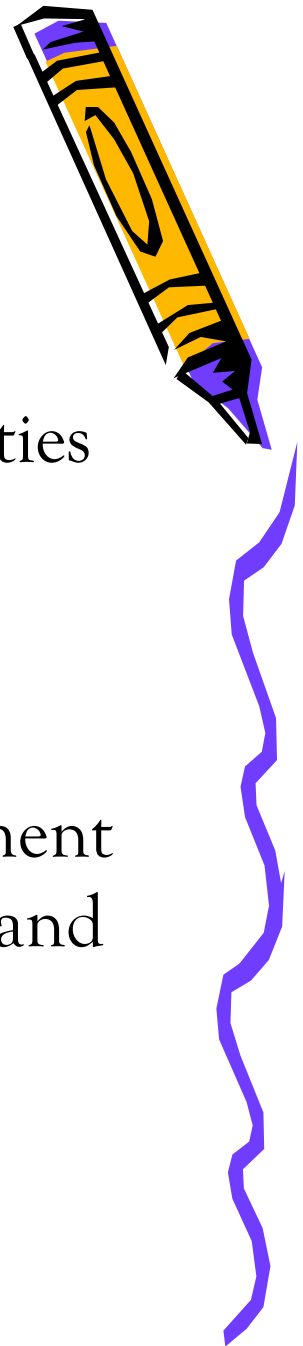
Students highly involved in arts education ...



- Earned better grades
- Performed better on standardized tests
- Performed more community service
- Watched fewer hours of television
- Reported less boredom in school
- Were less likely to drop out
 - National Educational Longitudinal Study (NEL:88) University of California-Los Angeles)



A quality arts education...



- Provides students with a multitude of possibilities to succeed in today's world.
- Provides access to arts-infused education that directly correlates with academic performance
- Provides comprehensive professional development programs for classroom teachers, arts teachers and teaching artists





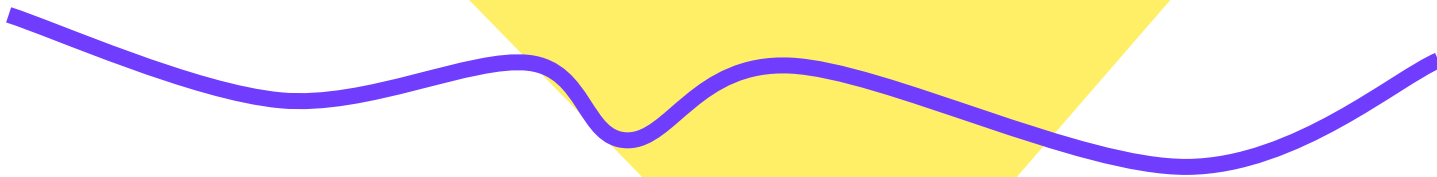
artsteach

PROGRAMS

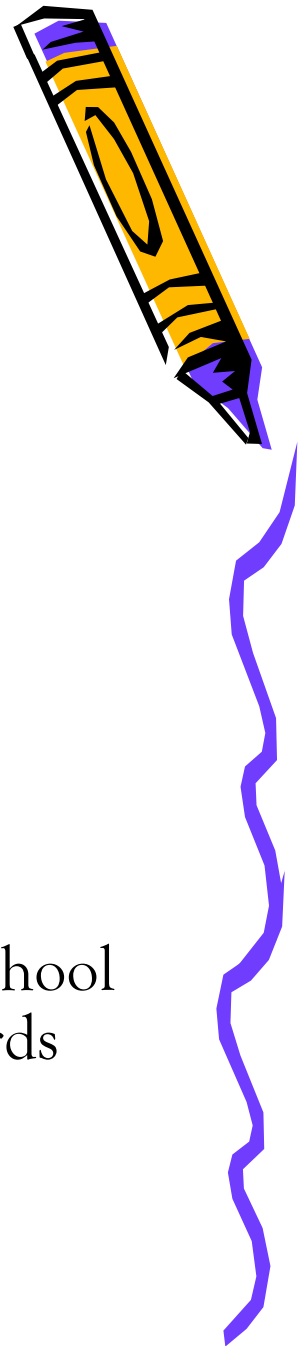
ArtStart

Grants

NC Wolf Trap



How is this partnership sustained?

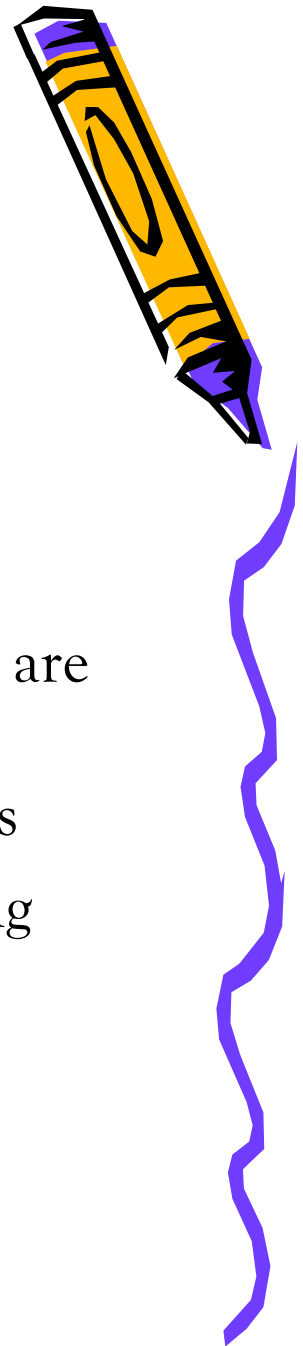


- Meeting annually with Superintendent and Associate Superintendent for education; include both as board members
- Determining greatest need for growth in teaching and learning
- Determining grade level and content area
- Supporting CMS goal of academic achievement
- Ensuring that organizational goals are seamless with school system goals through alignment of Balanced Score Cards

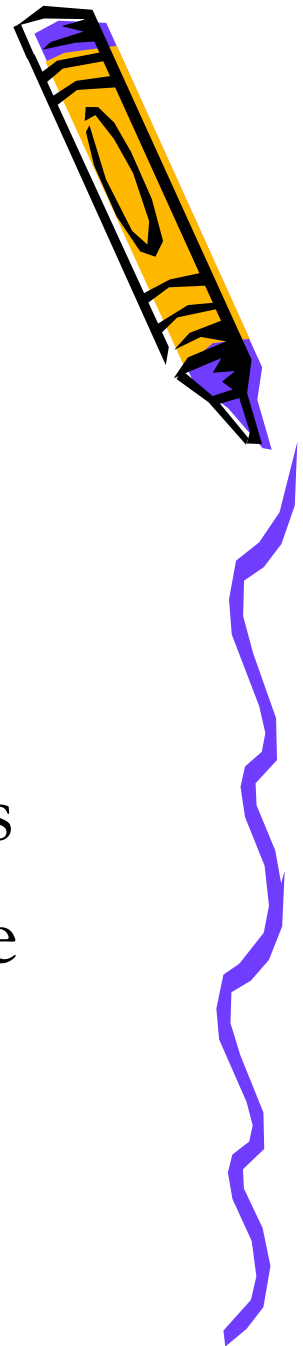


What is the current structure of CMS arts education program?

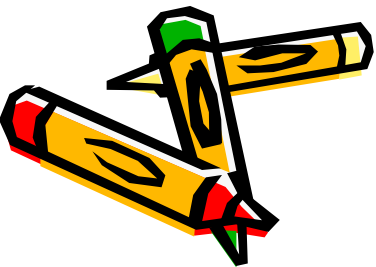
- 606 dance, music, theatre arts, visual arts certified teachers working in K-12
- 96,000 of 127,000 students participate in arts education instruction
- Launch of Museum Magnet School
- Honors, Advanced Placement, and International Baccalaureate courses are offered for in-depth learning opportunities
- 3 Visual & Performing Arts Magnet Schools

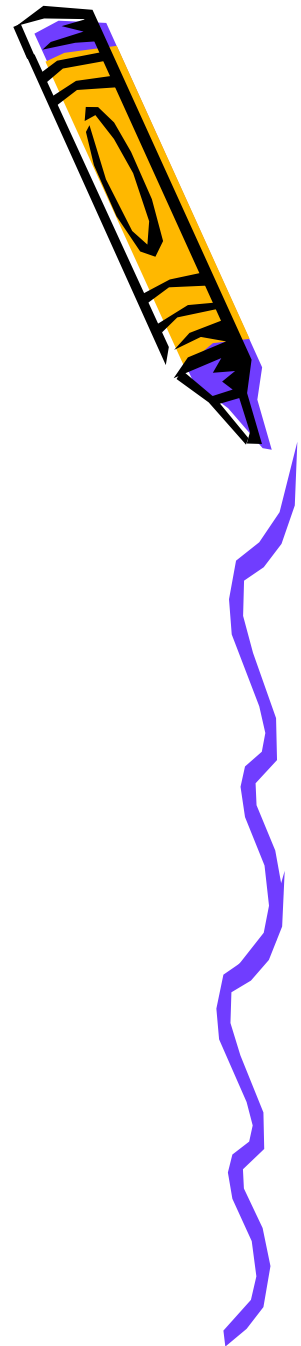


Who Benefits from **artsteach**



- All CMS schools, grades K-12
- 80,000 students
- 4,000 teachers and teaching artists
- 49,000 parents and community members
- Numerous partnerships with arts, science and history organizations





Tools to Grow Relationships

- Direct partnership
- Needs based program
- Annual and continuous dialogue
- Work in tandem with arts teachers
- Curriculum designed based on feedback from administrators
- Implementation of grade level content area
- On-going assessment and evaluation





Future Steps

North Carolina Wolf Trap
Longitudinal Study
Strategic Planning Process

www.artsteach.org

