



CULTURAL
OFFICE OF THE
PIKES PEAK
REGION

Cracking the Tough Nut – Creating the Cultural Office of the Pikes Peak Region

Leveraging the 3 P's: Process, Planning and People

Process:

1. Asking the Question: What does the community need?
2. Seeking and Securing Strategic Investment
3. Listening and Learning
4. Building Buzz
5. Commitment to Move Ahead
6. Heavy Lifting

Planning:

1. Imagining the Possibilities
2. Creating the Vision
3. Designing a Turn-Key Solution
4. Building a Viable Business Plan
5. Engaging in the Dynamic Dance

People:

1. Two Friends
2. Honoring Those Who Came Before
3. Employing Social Networks
4. Inviting the Passionate
5. Forming the Great Start-Up Board

Americans for the Arts
Rapid Growth: Regional Approaches to Cultural Development

Annual Convention
June 1, 2007 3:30 – 5:00pm

Presenters:

Susan Edmondson: Executive Director, Bee Vradenburg Foundation: Susan@beevradenburgfoundation.org

Kimberley Sherwood: Principal, Third Sector Group/Strategic Restructuring and Fundraising Counsel for the Nonprofit Sector: Kimberley@3sector.com