



# RISK AND REWARD

BALANCING ACTS IN ARTS AND COMMUNITY



AMERICANS FOR THE ARTS  
2007 ANNUAL CONVENTION

LAS VEGAS JUNE 1–3, 2007

SCHEDULE AT-A-GLANCE

	FRIDAY JUNE 1							SATURDAY JUNE 2							SUNDAY JUNE 3																																																																																																	
	8:45 - 9:45AM	9:45 - 10:15AM	10:15 - 11:45AM	12:00 - 1:15PM	1:30 - 3:00PM	3:00 - 3:30PM	3:30 - 5:00PM	5:00 - 5:30PM	5:30 - 7:00PM	7:00 - 10:00PM	6:30AM	8:30 - 9:45AM	10:00 - 11:30AM	11:45AM - 1:15PM	1:30 - 3:00PM	3:00 - 3:30PM	3:30 - 5:00PM	5:00 - 5:45PM	5:45 - 6:00PM	6:00 - 10:00PM	10:00PM - 2:00AM	8:30 - 9:45AM	10:00 - 11:15AM	11:30AM - 1:15PM	1:30 - 3:00PM	3:00 - 3:30PM	3:30 - 5:00PM	5:00 - 9:00PM	6:00 - 9:00PM																																																																																			
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	<p><b>AMERICANS FOR THE ARTS</b></p> <p>California Carries the Torch - First Half VIRGINIA CITY II</p> <p>Changing New Orleans Communities through Arts Integration VIRGINIA CITY III</p> <p>Motivating the English Language Learner through Drama VIRGINIA CITY I</p>							<p><b>ARTS EDUCATION</b></p> <p>Aesthetic Education in the Age of Assessment VIRGINIA CITY III</p> <p>I Teach What I Do, I Do What I Teach: Teaching Artists in Schools VIRGINIA CITY I</p> <p>California Carries the Torch - Second Half VIRGINIA CITY II</p>							<p><b>PUBLIC ART</b></p> <p>Pushing Boundaries in Contemporary Public Art LAUGHLIN I</p> <p>Ante-Up: Do the rules of the "game" determine the outcome? LAUGHLIN II</p> <p>Cultural Leadership RED ROCK III</p> <p>Adaptive Leadership RED ROCK IV</p> <p>A Model for Collaborative Urban Planning LAUGHLIN III</p>							<p><b>LEADERSHIP</b></p> <p>Innovator Dave Hickey SAVOY ROOM</p> <p>Devil in the Details: Risk Management LAUGHLIN II</p> <p>Two Part Session: Green Public Art and Save a Watershed RENO ROOM</p> <p>Leading with Limited Authority RED ROCK III</p> <p>Innovator Christopher Gates SAVOY ROOM</p>							<p><b>CIVIC ENGAGEMENT</b></p> <p>MAPs to the Future: Mentoring in the Arts Programs RED ROCK IV</p> <p>Merger... Ready, Set... Wait RED ROCK II</p> <p>Fostering Cultural Citizenship: How Can and Should We Support the "Informal Arts?" LAUGHLIN III</p>							<p><b>ECONOMIC DEVELOPMENT</b></p> <p>Putting Cultural Assets to Work RED ROCK VI-VIII</p> <p>Arts and Economic Prosperity III Advocacy Strategies RENO ROOM</p> <p>Cultural Development in the Southwest CARSON CITY II</p> <p>Economic Revitalization in the Northeast CARSON CITY I</p>							<p><b>PRIVATE SECTOR</b></p> <p>Innovator Mark Brewer SAVOY ROOM</p> <p>Trends in Corporate Giving LAUGHLIN II</p> <p>Establishing an Effective BVA Program LAUGHLIN I</p> <p>Arts Giving from Small Business LAUGHLIN III</p> <p>Establishing an Effective United Arts Fund LAUGHLIN I</p>							<p><b>PUBLIC ADVOCACY</b></p> <p>California Carries the Torch - First Half VIRGINIA CITY II</p> <p>Arts and Economic Prosperity III Advocacy Strategies RENO ROOM</p> <p>The State Fiscal Landscape in Transition RED ROCK II</p>							<p><b>AMERICANS FOR THE ARTS</b></p> <p>Americans for the Arts PSA Campaign Update RED ROCK VII</p> <p>Arts in Higher Education VIRGINIA CITY III</p> <p>Emerging Arts Education Leaders VIRGINIA CITY I</p> <p>Emerging Leaders RED ROCK III</p> <p>MetLife Foundation Program Partners RED ROCK VIII</p> <p>Mid-Career Professionals RED ROCK VI</p> <p>Ovation TV: Free National Marketing For Your Organization LAUGHLIN I</p> <p>PAN &amp; CaFÉ™ Public Art Database RED ROCK II</p> <p>State Arts Action Network RED ROCK V</p> <p>State Community Development Directors RED ROCK IV</p>							<p><b>ARTS EDUCATION</b></p> <p>The Arts Landscape in America RED ROCK VIII</p> <p>Teaching Artists and Shared Values VIRGINIA CITY III</p> <p>Influencing Education Decision-Makers VIRGINIA CITY II</p> <p>You, the Parents, and Successful Advocacy VIRGINIA CITY I</p> <p>Unfixed: Exploring Temporary Public Projects LAUGHLIN II</p> <p>When Creativity Meets Cultural Restrictions LAUGHLIN I</p> <p>Innovator Rha Goddess SAVOY ROOM</p> <p>Communicating across Rural Miles LAUGHLIN III</p> <p>How Large Cities Get Creative CARSON CITY</p> <p>The Future of Private Sector Giving to the Arts RENO ROOM</p> <p>Powering Corporate Performance through Arts-Based Learning RED ROCK VI</p> <p>Healthcare for Artists RED ROCK II</p>							<p><b>PUBLIC ART</b></p> <p>Artist Talk with Jaime Plensa LAUGHLIN II</p> <p>Coaching Leaders toward Balance, Fulfillment, and Success VIRGINIA CITY II</p> <p>Taxing Maine: Theater Brings Tax Debate to Life LAUGHLIN III</p> <p>Artist Fellowships: Values and Vision LAUGHLIN I</p> <p>Pennsylvania Cultural Data Project CARSON CITY I</p> <p>MetLife Forum: The Role of Arts Education in Life-long Productivity SAVOY ROOM</p> <p>How to Work Effectively with Your Local Government RENO ROOM</p>							<p><b>LEADERSHIP</b></p> <p>Regional Regeneration through Public Art LAUGHLIN I</p> <p>Transforma Projects: New Orleans LAUGHLIN II</p> <p>Developing the Leadership Pipeline RED ROCK III-IV</p> <p>How Can the Arts Address Homelessness? LAUGHLIN III</p> <p>Cross-Sectoral Support for Arts and Culture CARSON CITY II</p> <p>MetLife Forum: The Role of Arts Education in Life-long Productivity SAVOY ROOM</p> <p>Nontraditional Sources of Federal Arts Funding RENO ROOM</p>							<p><b>CIVIC ENGAGEMENT</b></p> <p>Arts in Higher Education RED ROCK VI</p> <p>Culturally Specific Organizations in the Local Landscape RED ROCK VIII</p> <p>Mid-Career Professionals RED ROCK III</p> <p>National Arts Marketing Project Partners RED ROCK VII</p> <p>New Executive Directors CARSON CITY II</p> <p>PAN 2007 Field Survey and Regional Networks LAUGHLIN I</p> <p>Propose a Session for the 2008 Convention RED ROCK II</p> <p>State Captains Meeting RED ROCK V</p> <p>State Community Development Directors RED ROCK IV</p>							<p><b>ECONOMIC DEVELOPMENT</b></p> <p>Arts in Higher Education RED ROCK VI</p> <p>Culturally Specific Organizations in the Local Landscape RED ROCK VIII</p> <p>Mid-Career Professionals RED ROCK III</p> <p>National Arts Marketing Project Partners RED ROCK VII</p> <p>New Executive Directors CARSON CITY II</p> <p>PAN 2007 Field Survey and Regional Networks LAUGHLIN I</p> <p>Propose a Session for the 2008 Convention RED ROCK II</p> <p>State Captains Meeting RED ROCK V</p> <p>State Community Development Directors RED ROCK IV</p>							<p><b>PRIVATE SECTOR</b></p> <p>Early Childhood Communication Skills through the Arts CARSON CITY I</p> <p>Arts and Learning: Changing Landscapes MESQUITE ROOM</p> <p>Great Schools by Design CARSON CITY II</p> <p>Fold 'em, Hold 'em, Know When to Walk Away LAUGHLIN I</p> <p>Burning Man: Emergent Culture LAUGHLIN II</p> <p>Inside the Leadership Studio RENO I</p> <p>The Risks and Rewards of Authentic Engagement LAUGHLIN III</p> <p>Making Money Inside Non-Profit Organizations RENO II</p> <p>Supporting the New Cultural Workforce RED ROCK II</p> <p>The Hidden Secret of Corporate Voluntarism RED ROCK I</p> <p>Innovator Mathew Gross VIRGINIA CITY ROOM</p>							<p><b>PUBLIC ADVOCACY</b></p> <p>The Arts Landscape in America RED ROCK VIII</p> <p>Positive Student Outcomes through Ballroom Dance MESQUITE ROOM</p> <p>The Gamble of Visionary Collaboration CARSON CITY I</p> <p>Strategies for Arts Infusion in the Afterschool Hours CARSON CITY II</p> <p>Program Case Studies: Scottsdale and Tampa LAUGHLIN II</p> <p>An Intergenerational Exploration of Our Collective Future RENO I</p> <p>Technology Adoption in the Arts RENO II</p> <p>Animating Democracy: Basics and Best Practices of Arts &amp; Civic Engagement LAUGHLIN III</p> <p>The Performing Arts Center of 2032 LAUGHLIN I</p> <p>New Philanthropists RED ROCK II</p> <p>Growing a Vibrant Downtown Artist Community RED ROCK IV</p>						
	<p>Welcoming Remarks &amp; Coffee CENTERSTAGE EL DORADO BALLROOM</p>							<p>Early Bird Tours DISCOVER DOWNTOWN LAS VEGAS</p>							<p>2007 Keynote Speaker: Lyn Heward SUNSET BALLROOM</p>							<p>Artventure Tours DIAMOND LOUNGE</p>							<p>Americans for the Arts Annual Report and Awards Luncheon SUNSET BALLROOM</p>							<p>GET YOUR YEE-HAW ON!!! SAMMY DAVIS JR. FESTIVAL PLAZA</p>																																																																												



# CENTERSTAGE

## LOCATION AND HOURS

Flamingo Las Vegas Hotel  
 Conference Center, 3rd Floor  
 El Dorado Ballroom  
 Telephone Number: 702.784.7339

### HOURS OF OPERATION

THURSDAY, MAY 31  
 5:00 – 8:00PM

SATURDAY, JUNE 2  
 8:00AM – 5:30PM

FRIDAY, JUNE 1  
 8:00AM – 5:30PM

SUNDAY, JUNE 3  
 8:00AM – 4:00PM