

# ARTS EDUCATION FUNDING AND RESEARCH THROUGH THE U.S. DEPARTMENT OF EDUCATION

## IMPROVING ACCESS TO ARTS EDUCATION FOR ALL STUDENTS

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### ACTION NEEDED

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We urge Congress to:

- **Appropriate \$53 million for the Arts in Education programs in the FY 2011 Labor-HHS-Education appropriations bill.**
- **Require the U.S. Department of Education to produce timely and comprehensive reports on the status of all arts education disciplines in America’s public schools, when implementing future *Fast Response Statistical Surveys* and *National Assessments of Educational Progress*.**

**Arts in Education Annual Appropriations, FY 2001 to present (in millions of dollars)**

Fiscal Year	'02	'03	'04	'05	'06	'07	'08	'09	'10
Appropriation	30.0	33.8	35.1	35.6	35.3	35.3	37.3	38.1	40

Note: Figures above are not adjusted for inflation. Source: U.S. Department of Education

### TALKING POINTS

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- ***As reauthorization of the Elementary and Secondary Education Act is in progress, immediate action by the U.S. Department of Education can improve arts learning opportunities.*** The following actions by the U.S. Department of Education and the Obama administration can improve arts learning opportunities:
  - ***Provide leadership in support of arts education*** through policy action and public statements confirming the value of the arts and arts education, with particular emphasis on the benefits for students from disadvantaged circumstances and those needing remedial instruction.
  - ***Maximize the impact of the direct federal investment in arts education*** by disseminating information about the outcomes of projects funded by the Arts in Education grant programs, which cultivate innovation in arts education and spur increased local support for equitable access to arts education.
  - ***Include the arts in all research and data collection undertaken by the U.S. Department of Education regarding “core academic subjects.”***
  
- ***With increased funding, the Arts in Education programs will support newly emerging models in high-poverty schools that improve arts learning, and findings from model projects may be more widely disseminated.*** The Model Development and Dissemination program has funded a total of 125 projects, identifying models of excellence in arts education that impact schools and communities nationwide. Since 2004, the Professional Development grants program has supported 52 projects that serve as national models for effective arts education professional development. Increased Arts in Education funds will provide unique federal support for:
  - ***Model Development and Dissemination projects*** that strengthen student learning through standards-based arts education and integration of arts instruction into other subject areas.
  - ***Professional Development for Arts Educators grants***, identifying innovative models that improve instruction for arts specialists and classroom teachers.
  - ***Evaluation and National Dissemination***, multiplying the impact of this federal investment. State and local education agencies can adapt these models to provide rigorous arts instruction for all students.
  - ***The John F. Kennedy Center for the Performing Arts’*** ongoing national arts education initiatives, and the efforts of ***VSA arts*** to ensure the participation of people with disabilities in arts programming in schools and communities.
  
- ***Arts in Education programs have continued to create model initiatives and partnerships that are significantly impacting large numbers of students and educators.***
  - Supported by a Model Development grant, the San Diego County Office of Education (SDCOE) launched a program in 2008 designed to improve the academic achievement of 3,000

low-income, English Language Learner (ELA), third- and fourth-grade students in North San Diego County. Partnering with other area arts and professional organizations, SDCOE is training teachers from 70 eligible schools to increase educator proficiency using visual arts and theater in statewide ELA standards.

- A 2008 Professional Development grant is supporting the formation of a new fine arts partnership between the Wichita Public Schools and Wichita State University. The partnership will provide arts educators staff development focused on standards-based music instruction for students in Wichita public schools with 50 percent poverty or more. Ninety-one teachers serving an estimated 23,000 students are expected to become active participants.

- ***Funding to VSA arts and The John F. Kennedy Center for the Performing Arts supports national networks that ensure the inclusion of students with disabilities and other underserved populations.*** These networks provide for the expansion of model programs in all 50 states involving more than 16 million students. National initiatives include: educational programs from early childhood through grade 12, strategies to include students with disabilities, professional development for teachers and administrators, and documentation of the social and academic progress from learning in an arts-rich environment.
- ***Timely and comprehensive national data collection regarding arts education is long overdue.*** When the National Assessment of Educational Progress (NAEP), known as the nation's "report card," was administered in 2008, it only partially measured learning in music and the visual arts and omitted dance and theater. The report has the potential to provide critical information about the arts skills and knowledge of our nation's students. Future NAEP arts tests should include comprehensive information about the status and condition of music, visual arts, dance, and theater education. Likewise, more than 10 years have passed since the U.S. Department of Education has implemented a Fast Response survey regarding the status of arts education in our nation's schools. While a survey is currently being implemented, such data should be gathered more frequently.

## **BACKGROUND**

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As Congress and the administration work towards rewriting the Elementary and Secondary Education Act (ESEA), support for arts education can be strengthened by immediate action taken through the annual appropriations process and by leaders at the U.S. Department of Education.

The president's budget request proposes consolidating the Arts in Education program into a new, broader funding pool entitled "Effective Teaching and Learning for a Well-Rounded Education." The budget proposal does not indicate exactly how or how much of this funding would be available to support arts education, as the fund would also support other subjects of learning. (The proposal does indicate that previously awarded Arts in Education competitive grant projects would continue to receive funding to support the remaining years of their programs.) Congress has a record of supporting the Arts in Education programs, despite their elimination in the Bush administration's budget proposal. Congress has funded the Arts in Education programs each year, currently providing \$40 million. Arts advocates seek to keep the Arts in Education programs intact for FY 2011 and recommend that any major restructuring of the Arts in Education programs be considered in the context of ESEA reauthorization.

According to the 2007 Conference Board report "Ready to Innovate," there is overwhelming support from school superintendents (98 percent) and corporate leaders (96 percent) that creativity is of increasing importance to the U.S. workforce. Further, a Lake Research poll of 1,000 likely voters revealed that 83 percent of voters believe that a greater emphasis on the arts, along with math, science, and technology would better prepare students for the demands of the 21<sup>st</sup> century. Federal support is needed to encourage the inclusion of arts learning in STEM (science, technology, engineering, and mathematics), as well as a full range of projects that advance workforce development, such as Department of Labor programs, that provide training in the arts-strong skills of creativity and imagination.

# OFFICE OF MUSEUM SERVICES (OMS)

## PROMOTING LIFELONG LEARNING AND PROTECTING OUR NATIONAL HERITAGE

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### ACTION NEEDED

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#### We urge Congress to:

- Support an appropriation of \$50 million for the Office of Museum Services (OMS) within the Institute of Museum and Library Services in the FY 2011 Labor-HHS-Education appropriations bill.

#### Office of Museum Services Appropriations, FY 2003 to present (in millions of dollars)

Fiscal Year	'05	'06	'07	'08	'09	'10
Appropriation	30.3	31.8	31.8	31.4	35.0	35.0

Notes: Figures above are not adjusted for inflation and do not include program administration. Source: IMLS.

- Reauthorize OMS at increasing funding amounts, gradually culminating to \$95 million in FY 2015.  
(See details below.)

### BACKGROUND

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The Office of Museum Services had its origins in 1978 as an independent federal agency. Dedicated to sustaining a nation of learners, it awards grants to museums to carry out their public service, educational, and conservation roles. OMS supports all types of museums including art, history, science, children's, specialized institutions, and living collections such as zoos and aquariums.

In 1996, Congress combined the museum agency with a library program to form the Institute of Museum and Library Services (IMLS). The Labor-HHS-Education appropriations bill contains separate lines for the Office of Museum Services and the Office of Library Services.

IMLS was last reauthorized in 2003 by a vote of 416 to 2 in the House and by unanimous consent in the Senate. In subsequent years, the demand for museum educational services has grown; collections are at even more risk; and museum staff are in increasing need of professional development in conservation, education, and technology. More recently, many museums report increased visitation during the economic downturn as families seek activities that are close to home, free or reasonably priced, educational, and safe.

### TALKING POINTS

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#### *OMS advances the role of museums in lifelong learning and as key partners in education.*

- The educational role of museums is at the core of their service to the public.
- Museums provide more than 18 million instructional hours for educational programs and spend more than \$2.2 billion on education each year.
- Children find the spark that inspires them to become scientists, artists, political leaders, historians, and entrepreneurs.
- Visitors of all ages make tangible connections to their heritage, art, or the natural world regardless of the size of their communities, or their economic and ethnic backgrounds.

#### *OMS provides assistance for care of collections.*

- IMLS grants are awarded for collections care, management, and security.
- Collections—including artifacts and specimens—play a vital role in the preservation and interpretation of cultural and natural heritage.
- The 2005 "Heritage Health Index" concluded that immediate action is needed to prevent the loss of 190 million artifacts that are in need of conservation treatment.

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## **DETAILS OF REAUTHORIZATION REQUEST**

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The statute authorizing IMLS expired on September 30, 2009. The museum community has united to develop a consensus request for new legislation that would include additional funding for existing programs at OMS as well as funding for new activities. Elements of the request include increased funding levels in a series of steps between now and FY 2015. These steps are:

**Step 1.** Immediately provide an increase of at least \$10 million to support current IMLS programs.

**Step 2.** Once **funding exceeds \$45 million**, authorize up to \$2 million annually for states to conduct statewide needs assessments, evaluate museum services, and identify barriers to improvements, with the goal of making high-quality museum services accessible to all.

**Step 3.** As the appropriations level rises from **\$45 million to \$72 million**, provide funding to establish new programs to create and sustain conservation endowments, support creation and dissemination of exhibitions, and ensure that museums of all types and sizes can compete for funding.

**Step 4.** Once **funding exceeds \$72 million**, the IMLS director would have the discretion to spend up to an additional \$20 million on grants for statewide programs in states that have successfully assessed their needs and formulated improvement plans.

**Step 5.** Any funding **in excess of \$92 million** may be split between statewide grants and national programs at the discretion of the IMLS director, with at least 50 percent going toward national programs. Maximum authorized funding level would be **\$95 million**.

The committees of jurisdiction are the Senate Committee on Health, Education, Labor & Pensions (HELP) and the House Committee on Education & Labor.

## **ABOUT MUSEUMS**

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America's more than 17,500 museums attract more than one billion visitors annually. Their collections consist of hundreds of millions of objects, artifacts, and living specimens in the fields of art, history, science, and specialized disciplines, needing constant care and protection. They hold these collections in trust for the public. More than one-third (35 percent) of U.S. museums are always free to the public, and more than 97 percent of the rest offer discounts, special fee schedules, or free admission days, according to American Association of Museums' 2009 Museum Financial Information Survey.

Museums provide trustworthy information on complex art, historical, and scientific issues in an era in which faulty, incomplete, or biased information is rampant. The credibility of museums stems, in part, from the solid foundation research and collections provide for exhibitions and educational programs. Teachers, students, and researchers are benefiting from access to museum information in formal programs, in publications, through online collections and exhibitions, and increasingly through social networking.

**HOUSE COMMITTEE ON APPROPRIATIONS**

**SUBCOMMITTEE ON LABOR, HEALTH AND HUMAN  
SERVICES, AND EDUCATION**

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United States House of Representatives  
2358 Rayburn House Office Building, Washington, DC 20515  
Tel: (202) 225-3508

*The Subcommittee on Labor, Health and Human Services, and Education has jurisdiction over the amount of funding provided to the Office of Museum Services and the U.S. Department of Education (arts education programs).*

**Democrats (11):**

**David R. Obey (Wisconsin-7), Chair**

Nita M. Lowey (New York-18)  
Rosa L. DeLauro (Connecticut-3)  
Jesse L. Jackson (Illinois-2)  
Patrick J. Kennedy (Rhode Island-1)  
Lucille Roybal-Allard (California-34)  
Barbara Lee (California-9)  
Michael M. Honda (California-15)  
Betty McCollum (Minnesota-4)  
Timothy J. Ryan (Ohio-17)  
James P. Moran (Virginia-8)

**Republicans (5):**

**Todd Tiahrt (Kansas-4),  
Ranking Member**

Dennis R. Rehberg (Montana-AL)  
Rodney Alexander (Louisiana-5)  
Jo Bonner (Alabama-1)  
Tom Cole (Oklahoma-4)

# HOUSE COMMITTEE ON APPROPRIATIONS

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United States House of Representatives  
H-218 Capitol Building, Washington, DC 20515  
Tel: (202) 225-2771  
[www.house.gov/appropriations](http://www.house.gov/appropriations)

*The House Committee on Appropriations has jurisdiction over the amount of federal funding provided to all federal agencies and programs.*

## **Democrats (37):**

### **David Obey (Wisconsin-7), Chair**

Norman Dicks (Washington-6)  
Alan B. Mollohan (West Virginia-1)  
Marcy Kaptur (Ohio-9)  
Peter Visclosky (Indiana-1)  
Nita M. Lowey (New York-18)  
Jose E. Serrano (New York-16)  
Rosa L. DeLauro (Connecticut-3)  
James P. Moran (Virginia-1)  
John W. Olver (Massachusetts-1)  
Ed Pastor (Arizona-4)  
David E. Price (North Carolina-4)  
Chet Edwards (Texas-11)  
Patrick Kennedy (Rhode Island-1)  
Maurice D. Hinchey (New York-22)  
Lucille Roybal-Allard (California-34)  
Sam Farr (California-17)  
Jesse L. Jackson, Jr. (Illinois-2)  
Carolyn C. Kilpatrick (Michigan-13)  
Allen Boyd (Florida-2)  
Chaka Fattah (Pennsylvania-2)  
Steven Rothman (New Jersey-9)  
Sanford Bishop, Jr. (Georgia-2)  
Marion Berry (Arkansas-1)  
Barbara Lee (California-9)  
Adam B. Schiff (California-29)  
Michael M. Honda (California-15)  
Betty McCollum (Minnesota-4)  
Steve Israel (New York-2)  
Timothy J. Ryan (Ohio-17)  
C.A. Dutch Ruppersberger, (Maryland-2)  
Ben Chandler (Kentucky-6)  
Debbie Wasserman-Schultz (Florida-20)  
Ciro Rodriguez (Texas-23)  
Lincoln Davis (Tennessee-4)  
John T. Salazar (Colorado-3)

## **Republicans (23):**

### **Jerry Lewis (California-41), Ranking Member**

C.W. Bill Young (Florida-10)  
Harold Rogers (Kentucky-5)  
Frank R. Wolf (Virginia-10)  
Jack Kingston (Georgia-1)  
Rodney P. Frelinghuysen (New Jersey-11)  
Todd Tiahrt (Kansas-4)  
Zach Wamp (Tennessee-3)  
Tom Latham (Iowa-4)  
Robert B. Aderholt (Alabama-4)  
Jo Ann Emerson (Missouri-8)  
Kay Granger (Texas-12)  
Michael K. Simpson (Idaho-2)  
John Abney Culberson (Texas-7)  
Mark Steven Kirk (Illinois-10)  
Ander Crenshaw (Florida-4)  
Dennis Rehberg (Montana-AL)  
John R. Carter (Texas-31)  
Rodney Alexander (Louisiana-5)  
Ken Calvert (California-44)  
Jo Bonner (Alabama-1)  
Steven C. LaTourette (Ohio-14)  
Tom Cole (Oklahoma-4)

**SENATE COMMITTEE ON APPROPRIATIONS**

**SUBCOMMITTEE ON LABOR, HEALTH AND HUMAN  
SERVICES, AND EDUCATION**

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United States Senate  
131 Dirksen Senate Office Building, Washington, DC 20510  
Tel: (202) 224-9145

*The Subcommittee on Labor, Health and Human Services, and Education has jurisdiction over the amount of funding provided to the Office of Museum Services and the U.S. Department of Education (arts education programs).*

**Democrats (9):**

**Tom Harkin (Iowa), Chair**

Dan Inouye (Hawaii)  
Herbert Kohl (Wisconsin)  
Patty Murray (Washington)  
Mary Landrieu (Louisiana)  
Richard Durbin (Illinois)  
Jack Reed (Rhode Island)  
Mark L. Pryor (Arkansas)  
Arlen Specter (Pennsylvania)

**Republicans (5):**

**Thad Cochran (Mississippi), Ranking Member**

Judd Gregg (New Hampshire)  
Kay Bailey Hutchison (Texas)  
Richard Shelby (Alabama)  
Lamar Alexander (Tennessee)

# SENATE COMMITTEE ON APPROPRIATIONS

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United States Senate  
S-128 Capitol Office Building, Washington, DC 20510  
Tel: (202) 224-7363  
<http://appropriations.senate.gov>

*The Senate Committee on Appropriations has jurisdiction over the amount of federal funding provided to all federal agencies and programs.*

## **Democrats (18):**

### **Daniel Inouye (Hawaii) Chair**

Robert C. Byrd (West Virginia)  
Patrick Leahy (Vermont)  
Tom Harkin (Iowa)  
Barbara Mikulski (Maryland)  
Herbert Kohl (Wisconsin)  
Patty Murray (Washington)  
Byron Dorgan (North Dakota)  
Dianne Feinstein (California)  
Richard Durbin (Illinois)  
Tim Johnson (South Dakota)  
Mary Landrieu (Louisiana)  
Jack Reed (Rhode Island)  
Frank Lautenberg (New Jersey)  
Ben Nelson (Nebraska)  
Mark L. Pryor (Arkansas)  
John Tester (Montana)  
Arlen Specter (Pennsylvania)

## **Republicans (12):**

### **Thad Cochran (Mississippi), Ranking Member**

Christopher Bond (Missouri)  
Mitch McConnell (Kentucky)  
Richard Shelby (Alabama)  
Judd Gregg (New Hampshire)  
Robert Bennett (Utah)  
Kay Bailey Hutchison (Texas)  
Sam Brownback (Kansas)  
Lamar Alexander (Tennessee)  
Susan M. Collins (Maine)  
George V. Voinovich (Ohio)  
Lisa A. Murkowski (Alaska)