



Introduction to Federal Arts Policy
Lobbying and E-Advocacy

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Role of Congressional Staff

- Additional eyes and ears for the Member
- Monitor numerous issues
- Meet with constituents and lobbying groups
- Review and respond to constituent mail
- Initiate and follow through on legislative activities



Advocacy is Relationship Building

- Become a resource
- Know when to contact the Washington D.C. office vs. the district office
- Invite Members to events
- Create media opportunities



Lobbying – What to do

- Have information and statistics relevant to the district
- Keep message short and succinct (10-15 minutes)
- Share success stories or projects from the district
- Have suggested solutions or a specific request



Lobbying-What NOT to do

- Be too pushy or badger staffer
- Leave too much material (thin folder)
- Bring a large group with only a few people from the district
- Lecture and not allow staffer to ask questions



Questions?