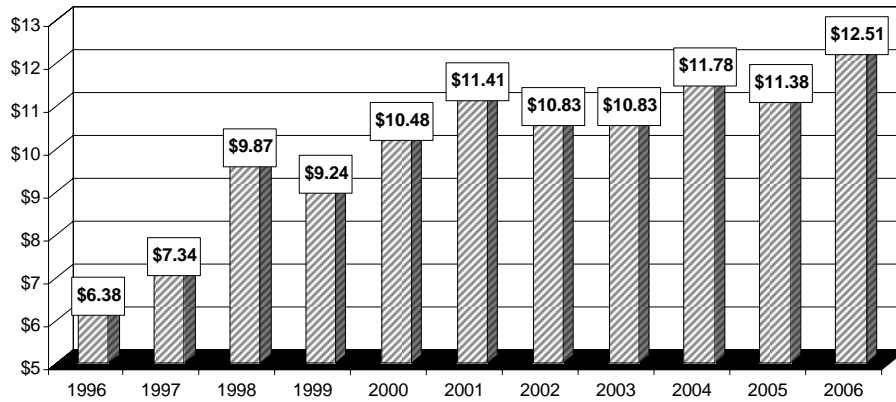


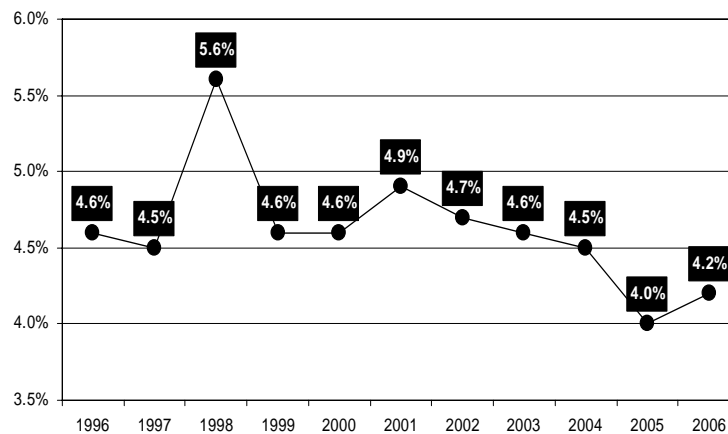


Arts Facts . . . Private Sector Philanthropy
 Giving to the arts by individuals, foundations, and corporations was \$12.51 billion in 2006, representing 4.2 percent of total charitable giving. The percentage of philanthropy directed to the arts has declined over the past decade.

Private Giving to Arts, Culture and Humanities: 1996-2006
 (Billions of Current Dollars)



Private Giving to Arts & Culture as Percent of Total Philanthropy (1996-2006)



- In 2006, private sector giving to the arts (by individuals, foundations, and corporations) was \$12.51 billion, a 9.9 percent increase from 2005. Private contributions to all charities in 2006 was \$295 billion—a 4.2 percent increase from \$283 billion in 2005.
- While total giving in dollars *increased*, the percentage of total philanthropy directed to the arts has been in *decline* for nearly a decade. In 2001, the arts received 4.9 percent of all charitable giving. In 2006, that rate was just 4.2 percent. If the arts had merely maintained its 4.9 percent “market share” in 2006, they would have received \$14.5 billion instead of \$12.51 billion—a \$2 billion difference. (Maintaining the 5.6 percent share from 1998 yields an additional \$4 billion.) Whose piece of the pie is getting larger? Education, human services, and international development.
- This financial pinch is compounded by the fact that there continues to be growth in the number of nonprofit arts and culture organizations, thus increasing demand.
- Note: In *Giving USA 2007*, data for all charitable sub-sectors was revised (except religion and foundations). Thus, while trends are similar to past reports, the actual dollar and percentage figures differ.

Source: The Center on Philanthropy at Indiana University, *Giving USA 2007*