



### Arts Facts . . . Creative Industries

An analysis of Dun & Bradstreet data reveals that the creative industries comprise 4.20 percent of all U.S. businesses and 2.04 percent of all U.S. jobs.

## Creative Industries: Business & Employment in the Arts

**Nationally, 686,076 arts businesses in the U.S. employ 2.8 million creative workers.**



The ten states with the greatest number of arts businesses are: CA, NY, TX, FL, IL, PA, NJ, MI, WA, and OH, respectively.

■ 3K or less   ■ 3K-6K   ■ 6K-12K   ■ More than 12K

- The *Creative Industries* study provides a research-based approach to understanding the **scope and importance of the arts to the nation's economy**. This study is a unique representation of both the nonprofit *and* for-profit businesses involved in the creation or distribution of the arts.
- The creative industries are composed of arts-centric businesses that range from **non-profit** museums, symphonies, and theaters to **for-profit** film, architecture, and advertising companies.
- **Nationally, there are 686,076 businesses in the U.S. involved in the creation or distribution of the arts. They employ 2.8 million people, representing 4.20 percent of all businesses and 2.04 percent of all employees, respectively.** These data are current as of January 2009.
- The source for these data is Dun & Bradstreet, widely acknowledged as the most comprehensive and trusted source for business information in the United States.
- Using "geo-economic analysis," Americans for the Arts can detail and map the creative industries by any political or geographic area (*e.g.*, city, county, state, or Congressional District). See the next page for an example of a Creative Industries report for a specific Congressional district. (Creative Industries reports for EVERY Congressional District and state in the country can be downloaded at [www.AmericansForTheArts.org/CreativeIndustries](http://www.AmericansForTheArts.org/CreativeIndustries).)

Source: Dun & Bradstreet. Analysis by Americans for the Arts, 2009.