



Arts Facts . . . Economic Impact of the Arts
When public and private leaders fund the arts, they not only enhance our quality of life, but also invest in our economic well-being.

Economic Impact of the Nonprofit Arts Industry

Total Economic Activity \$166.2 Billion

Total Spending by Nonprofit Arts Organizations \$63.1 Billion

Total Spending by Nonprofit Arts Audiences \$103.1 Billion

Total Full-Time Equivalent Jobs Supported 5.7 Million

Total Tax Revenue Generated \$29.6 Billion

Federal Income Tax Revenue \$12.6 Billion

State Government Revenue \$9.1 Billion

Local Government Revenue \$7.9 Billion

Total Household Income Generated \$104.2 Billion

- Arts organizations are responsible businesses, employers, and consumers. Spending by nonprofit arts and culture organizations—only a fraction of the total arts and entertainment industry—was an estimated \$63.1 billion in fiscal 2005, and leveraged an additional \$103.1 billion in event-related spending by arts audiences. This \$166.2 billion in total economic activity supports 5.7 million FTE jobs and generates \$29.6 billion in government revenue annually.
- From large urban cities to small rural towns, this research shows that the nonprofit arts are an economically sound investment. They attract audiences, spur business development, support jobs, and generate government revenue. Locally, as well as nationally, the arts mean business.
- The arts are a growth industry. In five years, the economic activity of nonprofit arts organizations and their audiences grew nearly 24 percent from \$134 billion in 2000 to \$166.2 billion (11 percent when adjusted for inflation).

Source: *Arts & Economic Prosperity III*, Americans for the Arts. 2007.