



## CORPORATE CIRCLE

### Benefits of Membership

#### **PLATINUM PARTNER: \$25,000 – \$23,350 tax deductible**

*ALL OF THE BENEFITS AT THE GOLD PARTNER LEVEL PLUS:*

- Invitation for two to the exclusive Aspen Seminar for Leadership in the Arts
- Invitation for two to the private post-Nancy Hanks Lecture dinner and reception
- One complimentary presentation by Americans for the Arts staff expert on a select topic (research, public policy, advocacy, etc.) for your employees
- Opportunity to work with Americans for the Arts on a co-branded cause marketing partnership
- Special member rate for registration at the Americans for the Arts Annual Convention and National Arts Marketing Project Conference (Up to **five** discount registrations)

#### **GOLD PARTNER: \$15,000 – \$13,350 tax deductible**

*ALL OF THE BENEFITS AT THE SILVER PARTNER LEVEL PLUS:*

- Invitation to the annual Congressional Arts Kickoff on Capitol Hill, a private event for senior House and Senate leaders
- Invitation for two to an Art Basel Miami leadership dinner
- Invitation for senior leadership to attend the VIP dinner and reception hosted by the Americans for the Arts Board at the Americans for the Arts Annual Convention
- One quarter-page program advertisement in The BCA 10 gala publication
- Special member rate for registration at the Americans for the Arts Annual Convention and National Arts Marketing Project Conference (Up to **three** discount registrations)

#### **SILVER PARTNER: \$10,000 – \$9,100 tax deductible**

*ALL OF THE BENEFITS AT THE BRONZE PARTNER LEVEL PLUS:*

- VIP seating at the Nancy Hanks Lecture for up to five guests
- Company hotlink on Americans for the Arts' website
- Two additional tickets to The BCA 10 gala held in New York City, October 4, 2012
- Special member rate for registration at the Americans for the Arts Annual Convention and National Arts Marketing Project Conference (**One** discount registration)

#### **BRONZE PARTNER: \$5,000 – (\$4,700 tax deductible)**

- Recognition on Americans for the Arts' website and Annual Report
- Two tickets to The BCA 10 gala held in New York City, October 4, 2012
- Opportunity for staff to contribute to blog salons on the key trends and pressing issues impacting business and arts partnerships
- Access to the members-only web section of the Americans for the Arts website as well as free access to the on-demand library of webinars
- Complimentary one-year subscription to quarterly members magazine *Arts Link* and registration to *BCAnoteworthy*, an e-publication capturing innovative CSR initiatives across the country
- Complimentary copies of select Americans for the Arts studies and reports