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# Survey of Member Schools Report

ACADEMIC YEAR 2005-2006

Prepared by Kenneth Cole and Eulynn Shiu  
March 2007

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\$50 – MEMBERS

\$75 – NON-MEMBERS

# Introduction and Acknowledgments

The National Guild is pleased to present this *Survey of Member Schools Report: Academic Year 2005–2006*.

The benchmarking information contained herein—data on staff and faculty compensation, instructional fees, income and expense ratios, etc.—can enlighten school leaders as they engage in program and administrative planning. The data also shed light on commonalities between community schools of the arts while illuminating some striking variations.

All of us at the Guild are grateful to the members of the Survey Advisory Committee:

**Daniel Windham**, former executive director, Cleveland Music School Settlement

**Norman Wells**, controller, Cleveland Music School Settlement

**Michael Yaffe**, former director, Hartt School Community Division, University of Hartford

**William Wallace**, director of finance, Merit School of Music.

Their guidance focused our work on those issues of greatest importance to our members and shaped our understanding of how best to present the information.

Eulynn Shiu, research manager at Americans for the Arts, built the online survey instrument, collected and analyzed the data and served as co-author of the report. National Guild Program Director Kenneth Cole directed all aspects of the project and co-authored the report. We thank them both for a job well done.

This report is divided into nine sections:

- 1) Overview and Methodology
- 2) Enrollment and Student Demographics
- 3) Disciplines
- 4) Evaluation
- 5) Staffing and Compensation
- 6) Instructional Fees
- 7) Financial Aid
- 8) Finances
- 9) Participating Schools

Requests for clarification or further analyses are invited and may be directed to Program Director Kenneth Cole at 212-268-3337 ext. 18 or [kencole@nationalguild.org](mailto:kencole@nationalguild.org).

The 211 member schools that participated in the survey are listed at the end of this report. We thank each of them for sharing critical information in order to advance the field.



Jonathan Herman  
Executive Director

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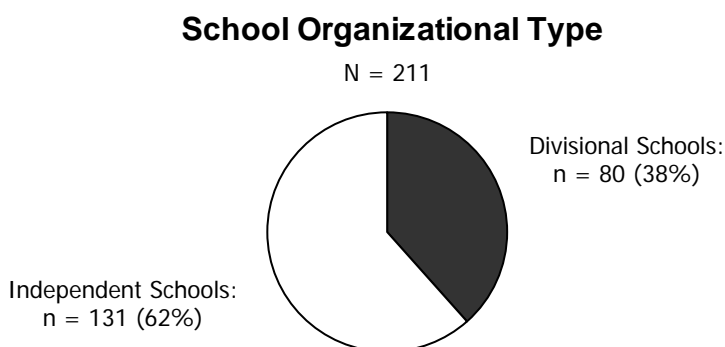
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# Overview and Methodology

This report summarizes 2005-2006 academic year data collected from member schools of the National Guild of Community Schools of the Arts. Data were gathered through two collection efforts between November 2006 and January 2007. The initial survey was distributed to 321 member schools. A total of 211 (66%) responded; 158 (49%) completed the survey. A follow-up questionnaire was sent to the 211 respondents; 165 (78%) completed the second survey. Ultimately, 139 schools provided complete information; 72 schools provided partial information.

A great deal of variation existed in some of the characteristics measured by the survey. Data were sorted by budget size and organizational type so that comparisons could be made between schools of a similar size and structure. Schools have been divided into two organizational types:

- 1) **Independent** – schools that operate as stand alone organizations
- 2) **Divisional** – schools that operate as a division of a larger organization (e.g., a college or arts center).



Budget categories were designed so as to encompass a reasonable number of schools and reflect trends in staffing levels related to budget size and organizational complexity. Annual operating expenses of reporting schools ranged from approximately \$15,000 to more than \$7 million. The following categories, based on the 165 schools that reported Full Time Equivalent (FTE) staffing levels and annual operating expenses, are used throughout the report. Note that divisional and independent budget categories are not equivalent.

## Number of Reporting Schools by Organizational Type and Budget Category

Budget Category	Divisional Schools			Independent Schools		
	Defined in this report as	n	%	Defined in this report as	n	%
I	Less than \$150,000	15	25	Less than \$175,000	19	18
II	\$150,000 – \$399,999	14	23	\$175,000 – \$424,999	21	20
III	\$400,000 – \$649,999	10	17	\$425,000 – \$649,999	23	22
IV	\$650,000 – \$1,999,999	14	23	\$650,000 – \$1,249,999	16	15
V	\$2 million and above	9	15	\$1,250,000 – \$1,999,999	14	13
VI				\$2 million and above	12	11
<b>Total</b>		<b>60</b>	<b>100</b>		<b>105</b>	<b>100</b>



#### ABOUT THE NATIONAL GUILD

The National Guild of Community Schools of the Arts is the national service organization for a diverse constituency of nonprofit organizations providing arts education in urban, suburban, and rural communities throughout the United States and Canada.

#### VALUES & VISION

The National Guild believes involvement in the arts is essential to individual fulfillment and community life. We envision a nation where all Americans understand and appreciate the value of the arts in their lives, and in the lives of their communities.

#### MISSION

The National Guild advances high-quality, community-based arts education so that all people may participate in the arts according to their interests and abilities. We support the creation and development of community schools of the arts by providing research and information resources, professional development and networking opportunities, advocacy, and high-profile leadership.

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