

OVATION AWARDS

Ovation TV, a national network dedicated to arts programming that entertains, inspires and engages the artist in all of us, has a 10-year history of providing quality arts programming to television viewers. Recently, Ovation TV was acquired by a group of investors who have taken on the mission of re-launching the network. One of the objectives in the network's redesign was to build relationships with cultural organizations, starting with Americans for the Arts. This new partnership serves Americans for the Arts' goal of creating opportunities for every American to appreciate the arts.

In celebration of its re-launch, and as a venue for local and unique content, Ovation TV, in partnership with Americans for the Arts, is proud to announce new awards for excellence in original arts broadcast programs, to be made available to the non-profit arts field. In addition to recognizing and awarding excellence in arts programming, this program provides an opportunity to raise the visibility of individual arts agencies and institutions.

Three awards are being established in order to recognize quality arts programs suitable for broadcast. The awards will be granted to broadcast programs in the categories of:

- Excellence in the Performing Arts
- Excellence in the Visual Arts
- Excellence in Artists Profiles

Local Arts Agencies are asked to submit nominations of programs they produce, or programs produced by their constituent arts organizations/institutions. Submissions should be short form video content. Arts organizations/institutions may submit directly to Ovation TV, but then they must submit a letter of support from their officially designated local arts agency in order to qualify. Local Arts Agencies may submit up to three nominations in each category.

Five finalists will be selected in each category. All finalists will be considered for broadcast in their markets on local Video on Demand channels by Ovation TV and their cable affiliate partners. The content may also be made available to consumers through OvationTV.com, and may be featured on a linear channel as well.

The winning submission in each category will be broadcast in their markets on local Video on Demand channels by Ovation TV and their cable affiliate partners. The program will be made available to consumers through OvationTV.com, and will be featured on a linear channel as well. The winning submissions will receive a \$10,000 award, with \$5,000 going to the nominating local arts agency and \$5,000 to the producing arts organization/institution, should there be one.

Agencies and organizations must own and release rights of submitted programs to Ovation TV, and will need to allow Ovation TV to use the material, in its existing form, on US television (including video on-demand) for three years and ideally for Broadband streaming.

Nominations will be reviewed by a panel comprised of representatives from Ovation TV and Americans for the Arts.

Nominations must be submitted by **September 15, 2007**.

Nomination packet must include:

For Local Arts Agencies

- Submission Form and Release for each Nomination
- One Page Description of Local Arts Agency mission, programs and budget size
- Listing of Board of Directors or Commissioners with affiliations

For Arts Organizations/Institutions

- Submission Form and Release for each Nomination
- One Page Description of Arts Organization/Institution mission, programs and budget size
- Listing of Board of Directors with affiliations
- Letter of support from officially designated Local Arts Agency

Additional nomination forms may be obtained by visiting Americans for the Arts website:
www.Americansforthearts.org.

SUBMISSION FORM & RELEASE

Submitting Local Arts Agency or Arts Organization Name:

Partner Local Arts Agency or Arts Organization (if applicable):

Address: _____

Contact Name: _____ **Contact Title:** _____

Telephone: _____ **Email:** _____

Facsimile: _____ **URL:** _____

Submission Title: _____

Running time: _____

Format the program is mastered on (circle one):

High Definition DigiBeta BetaSP DV DVD VHS Film (type) _____

Submission Category:

- Excellence in the Performing Arts
- Excellence in the Visual Arts
- Excellence in Artists Profiles

Description of Submission:

Please submit only a DVD or VHS screening copy of your program. Do not send your original masters or materials.

The above-named Local Arts Agency or Arts Organization ("Arts Organization") grants Ovation, Inc. ("Ovation"), its respective parents, successors, licensees and assigns, the right, but not the obligation, to utilize and incorporate the above-described Submission in any manner Ovation sees fit as a part of program content Ovation distributes to viewers, via any service or platform, including but not limited to cable television, digital broadcast satellite ("DBS"), video-on-demand ("VOD") or broadband, throughout the

universe, in perpetuity. Ovation shall have the right to (i) edit the Submission for any purposes including, without limitation, compilation, wrapping, formatting, re-narrating, and repackaging, (ii) authorize others to use program content created by Ovation incorporating the Submission or any element thereof as provided hereunder, and (iii) utilize any such program content in any manner, including but not limited to promotion, advertising or publicity, in any media throughout the universe in perpetuity.

In full consideration of all rights granted herein, Ovation shall provide Arts Organization with a credit, whether superimposed on the Submission or preceding or following an exhibition of the Submission, at all times that all or substantially all of the Submission, is exhibited on any Ovation operated programming service, throughout the universe in perpetuity. In the event that Ovation creates any program content containing the Submission or any element thereof and such program content contains production and source credits, Ovation shall provide a permanent credit to Arts Organization in the program content.

Arts Organization warrants and represents that it has the right to enter into this agreement, that it has the right to grant all rights granted herein and that Ovation’s exercise of its rights hereunder, including without limitation, the exhibition, promotion, publicity and advertising of the Submission or any element thereof or any program content including the Submission or any element thereof, as permitted herein, will not infringe on the rights of any third party or require payment of any fees. Arts Organization will indemnify and hold Ovation, its parents, successors, licensees and assigns, harmless from and against any and all claims, damages, liabilities, costs and expenses, including but not limited to reasonable counsel fees, arising out of any breach of the foregoing warranties. Arts Organization acknowledges that Ovation will rely on the rights granted herein, potentially at substantial cost to Ovation, and Arts Organization hereby agrees not to assert any claim of any nature whatsoever against anyone relating to the exercise of the rights granted hereunder.

Please send all Submissions to:

**Ovation Network
2800 28th Street
Suite 240
Santa Monica, CA 90405
Attn: Susie Mar (310) 430-7581**

Please do not send original masters. Ovation will not return any Submissions and is not responsible for the loss or damage to any Submission material.

Please sign below to indicate your acceptance of the foregoing and return two copies of this agreement to Ovation for countersignature. A fully executed copy of the agreement will be sent to you promptly thereafter.

Very truly yours,

ACCEPTED AND AGREED:

OVATION, INC.

ARTS ORGANIZATION NAME

By _____
Chad Gutstein
Executive Vice President

By _____

Print Name and Title

Date: _____

Date: _____