## 2018 Local Arts Agency Salary Report

 EVENT PLANNING / MEETINGS AND SPECIAL EVENTSStaff members who report that their primary role or responsibility most closely matches the Event Planning / Meetings and Special Events category are typically involved in the design and implementation of the local arts agency's conferences, meetings, and special events. The responsibilities of these positions can include negotiating with hotels and transportation vendors, promoting events through marketing and signage, and managing all event-related logistics. Titles can include director of meetings and events; special events manager; community events manager; festival manager; and event coordinator.

## $\downarrow$ FULL-TIME PAID POSITIONS ONLY



PART-TIME PAID POSITIONS ONLY $\downarrow$

|  | ALL LOCAL ARTS AGENCIES | AVERAGE 2018 Salary | $\begin{array}{r} \text { MEDIAN } \\ 2018 \text { Salary } \end{array}$ | MINIMUM 2018 Salary | MAXIMUM 2018 Salary | Number of Respondents |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | All Part-Time Positions | \$16,466 | \$12,280 | \$10,000 | \$31,305 | 4 |
|  | For comparison purposes only: |  |  |  |  |  |
|  | 2013 Findings | \$21,750 | ** | \$19,500 | \$24,000 | 2 |
|  | 2001 Findings | ** | ** | ** | ** | 0 |
|  | Employment Level: |  |  |  |  |  |
|  | Executive staff | ** | ** | ** | ** | 0 |
|  | Management staff | \$20,653 | ** | \$10,000 | \$31,305 | 2 |
|  | Program staff | ** | \$14,560 | ** | ** | 1 |
|  | Administrative staff | ** | \$10,000 | ** | ** | 1 |
|  | Legal Status |  |  |  |  |  |
|  | Public/Government LAAs Only | ** | \$14,560 | ** | ** | 1 |
|  | Private/Nonprofit LAAs Only | \$17,102 | \$10,000 | \$10,000 | \$31,305 | 3 |

## $\downarrow$ FULL-TIME PAID POSITIONS at PUBLIC/GOVERNMENT LAAs ONLY



[^0]Source: 2018 Local Arts Agency Salary Survey (data collected during September-October 2018)

FULL-TIME PAID POSITIONS at PRIVATE/NONPROFIT LAAs ONLY


## $\downarrow$ ALL FULL-TIME PAID POSITIONS

|  | Geographic Location | AVERAGE 2018 Salary | $\begin{aligned} & \text { MEDIAN } \\ & 2018 \text { Salary } \end{aligned}$ | MINIMUM 2018 Salary | MAXIMUM 2018 Salary | Number of Respondents |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | New England | ** | \$53,000 | ** | ** | 1 |
|  | Middle Atlantic | ** | \$30,000 | ** | ** | 1 |
|  | South Atlantic | \$35,167 | \$33,500 | \$32,000 | \$40,000 | 3 |
|  | East South Central | ** | ** | ** | ** | 0 |
|  | East North Central | \$59,333 | \$56,000 | \$47,000 | \$75,000 | 3 |
|  | West South Central | \$47,267 | \$48,000 | \$40,800 | \$53,000 | 3 |
|  | West North Central | ** | ** | ** | ** | 0 |
|  | Mountain | \$51,061 | \$49,121 | \$31,000 | \$75,000 | 4 |
|  | Pacific | \$76,500 | \$68,500 | \$50,000 | \$119,000 | 4 |
| $\frac{Z}{\mathbf{o}}$ | Type of Service Area | AVERAGE 2018 Salary | MEDIAN 2018 Salary | MINIMUM 2018 Salary | MAXIMUM 2018 Salary | Number of Respondents |
|  | Single city or town | \$56,462 | \$51,500 | \$31,000 | \$119,000 | 12 |
|  | Multiple cities | \$61,000 | ** | \$47,000 | \$75,000 | 2 |
|  | Single county | ** | ** | ** | ** | 0 |
|  | Multiple counties (and larger) | \$43,800 | \$48,000 | \$30,000 | \$56,000 | 5 |
| $\begin{aligned} & \frac{2}{\mathbf{n}} \\ & \frac{2}{2} \end{aligned}$ | Population Density | AVERAGE 2018 Salary | MEDIAN 2018 Salary | MINIMUM <br> 2018 Salary | MAXIMUM 2018 Salary | Number of Respondents |
|  | Rural | ** | \$33,242 | ** | *** | 1 |
|  | Suburban | \$47,667 | \$50,000 | \$31,000 | \$62,000 | 3 |
|  | Urban | \$56,153 | \$53,000 | \$30,000 | \$119,000 | 15 |
| $\begin{aligned} & \stackrel{\mu}{N} \\ & \frac{4}{4} \\ & \stackrel{4}{4} \end{aligned}$ | Number of Paid Staff | AVERAGE 2018 Salary | MEDIAN 2018 Salary | MINIMUM 2018 Salary | MAXIMUM 2018 Salary | Number of Respondents |
|  | One employee | ** | \$119,000 | ** | ** | 1 |
|  | Two employees | ** | \$50,000 | ** | ** | 1 |
|  | Three to five employees | \$48,208 | \$40,800 | \$30,000 | \$75,000 | 5 |
|  | Six to nine employees | \$41,625 | \$40,750 | \$32,000 | \$53,000 | 4 |
|  | 10 to 19 employees | \$61,000 | ** | \$47,000 | \$75,000 | 2 |
|  | 20 employees or more | \$53,333 | \$54,500 | \$31,000 | \$75,000 | 6 |
| 쓸$\underset{\sim}{2}$른 | Number of Years in Position | AVERAGE 2018 Salary | $\begin{array}{r} \text { MEDIAN } \\ \text { 2018 Salary } \end{array}$ | MINIMUM 2018 Salary | MAXIMUM 2018 Salary | Number of Respondents |
|  | Fewer than two years | \$56,200 | \$53,000 | \$31,000 | \$75,000 | 5 |
|  | Two to four years | \$44,322 | \$40,800 | \$30,000 | \$65,000 | 11 |
|  | Five to nine years | ** | ** | ** | ** | 0 |
|  | 10 to 19 years | \$83,333 | \$75,000 | \$56,000 | \$119,000 | 3 |
|  | 20 years or more | ** | ** | ** | ** | 0 |
| $\begin{aligned} & \stackrel{\sim}{u} \\ & \stackrel{1}{2} \\ & \underset{\sim}{\mathbf{U}} \end{aligned}$ | Gender Identity | AVERAGE 2018 Salary | $\begin{aligned} & \text { MEDIAN } \\ & 2018 \text { Salary } \end{aligned}$ | MINIMUM 2018 Salary | MAXIMUM 2018 Salary | Number of Respondents |
|  | Female (cisgender) | \$52,973 | \$48,000 | \$30,000 | \$119,000 | 17 |
|  | Male (cisgender) | \$59,000 | ** | \$53,000 | \$65,000 | 2 |
| $\begin{aligned} & z \\ & \frac{0}{1} \\ & \frac{1}{4} \\ & \frac{0}{2} \end{aligned}$ | Educational Attainment | AVERAGE 2018 Salary | $\begin{aligned} & \text { MEDIAN } \\ & 2018 \text { Salary } \end{aligned}$ | MINIMUM 2018 Salary | MAXIMUM 2018 Salary | Number of Respondents |
|  | High school degree (or less) | ** | ** | ** | ** | 0 |
|  | 2 -year college degree (Associate) | ** | ** | ** | ** | 0 |
|  | 4 -year college degree (Bachelor's) | \$49,731 | \$47,000 | \$31,000 | \$75,000 | 11 |
|  | Master's degree | \$64,167 | \$59,000 | \$30,000 | \$119,000 | 6 |
|  | Doctoral or other terminal degree | \$43,250 | ** | \$33,500 | \$53,000 | 2 |
|  | Type of Degree Attained | AVERAGE 2018 Salary | MEDIAN 2018 Salary | MINIMUM 2018 Salary | MAXIMUM 2018 Salary | Number of Respondents |
|  | Arts management or administration | ** | \$62,000 | ** | ** | 1 |
|  | Other arts-related degree | \$51,274 | \$41,750 | \$30,000 | \$119,000 | 10 |
|  | Non-arts degree | \$55,475 | \$50,500 | \$40,000 | \$75,000 | 8 |

$\downarrow$ EMPLOYMENT BENEFITS RECEIVED BY THE RESPONDENTS

| Full-Time, Paid Respondents who received a pay adjustment during the past 12 months | PERCENTAGE Who Received Pay Increase | AVERAGE Most Recent Pay Increase | MINIMUM <br> Most Recent <br> Pay Increase | MAXIMUM <br> Most Recent <br> Pay Increase | Number of Respondents |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Received ANY increase | 63.2\% | 3.61\% | 0.0\% | 8.3\% | 12 |
| Cost of living adjustment | 21.1\% | 3.00\% | 2.0\% | 4.0\% | 4 |
| Promotion/new responsibilities | 10.5\% | 3.75\% | 3.5\% | 4.0\% | 2 |
| Performance (not promotion) | 10.5\% | 5.65\% | 3.0\% | 8.3\% | 2 |
| Length of service/tenure | 0.0\% | ** | ** | ** | 0 |
| Government pay scale | 21.1\% | 3.13\% | 3.0\% | 3.5\% | 4 |
| Pay remained the same | 36.8\% |  |  |  | 7 |
| Received ANY decrease | 0.0\% |  |  |  | 0 |
| Budget cuts | 0.0\% |  |  |  | 0 |
| Change in title or responsibilities | 0.0\% |  |  |  | 0 |


|  | Type of Benefits Offered (paid respondents only) | LAA Budget Less than \$250,000 $\mathrm{N}=1$ | $\begin{gathered} \text { LAA Budget } \\ \mathbf{\$ 2 5 0 , 0 0 0} \text { to } \\ \$ 999,999 \\ \mathrm{~N}=8 \end{gathered}$ | LAA Budget \$1,000,000 or More $N=14$ | Respondents $N=23$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Performance review and evaluation (past 12 months) | 0.0\% | 87.5\% | 64.3\% | 69.6\% |
|  | Medical insurance | 0.0\% | 50.0\% | 85.7\% | 69.6\% |
|  | Dental insurance | 0.0\% | 37.5\% | 85.7\% | 65.2\% |
|  | Vision insurance | 0.0\% | 37.5\% | 71.4\% | 56.5\% |
|  | Life insurance | 0.0\% | 25.0\% | 57.1\% | 43.5\% |
|  | Disability insurance | 0.0\% | 37.5\% | 28.6\% | 30.4\% |
|  | Cash bonus | 0.0\% | 0.0\% | 21.4\% | 13.0\% |
|  | Retirement savings account | 0.0\% | 62.5\% | 64.3\% | 60.9\% |
|  | Pre-tax flexible spending account | 0.0\% | 37.5\% | 64.3\% | 52.2\% |
|  | Paid time off (e.g., paid vacation, sick, and/or personal days) Average number of days accrued in 2018 | $\underset{* *}{0.0 \%}$ | $\begin{array}{r} 75.0 \% \\ 26.7 \end{array}$ | $85.7 \%$ | $\begin{array}{r} 78.3 \% \\ 22.3 \end{array}$ |
|  | Paid parental leave | 0.0\% | 25.0\% | 21.4\% | 21.7\% |
|  | Flexible scheduling | 100.0\% | 37.5\% | 57.1\% | 52.2\% |
|  | Telecommuting / working remotely | 100.0\% | 12.5\% | 28.6\% | 26.1\% |
|  | Tuition reimbursement | 0.0\% | 0.0\% | 14.3\% | 8.7\% |
|  | Professional development (e.g., conferences, workshops) | 0.0\% | 62.5\% | 57.1\% | 56.5\% |
|  | Association/professional dues | 0.0\% | 0.0\% | 35.7\% | 21.7\% |
|  | Health club membership/discount | 0.0\% | 12.5\% | 14.3\% | 13.0\% |
|  | Free/discounted tickets for cultural activities | 0.0\% | 25.0\% | 57.1\% | 43.5\% |
|  | None of the above | 0.0\% | 0.0\% | 0.0\% | 0.0\% |


|  | Level of Satisfaction (paid respondents only) | Very <br> Satisfied | Somewhat Satisfied | Neutral | Somewhat Dissatisfied | Very <br> Dissatisfied |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | How satisfied are you with your total cash compensation at your local arts agency? | 21.7\% | 30.4\% | 8.7\% | 13.0\% | 26.1\% |
|  | How satisfied are you with your employment benefits package (e.g., health insurance, paid time off, etc.) at your local arts agency? | 43.5\% | 21.7\% | 13.0\% | 13.0\% | 8.7\% |
|  | Level of Agreement (paid respondents only) | Strongly Agree | Somewhat Agree | Neutral | Somewhat Disagree | Strongly <br> Disagree |
|  | I have a clear path for job advancement. | 8.7\% | 17.4\% | 17.4\% | 30.4\% | 26.1\% |
|  | My job requirements are well defined. | 13.0\% | 39.1\% | 21.7\% | 13.0\% | 13.0\% |
|  | 1 am proud to work for my local arts agency. | 78.3\% | 0.0\% | 8.7\% | 8.7\% | 4.3\% |
|  | I feel fulfilled performing my work at my local arts agency. | 39.1\% | 30.4\% | 17.4\% | 4.3\% | 8.7\% |
|  | I can see how my work affects and/or impacts my community. | 69.6\% | 17.4\% | 8.7\% | 0.0\% | 4.3\% |
|  | Likelihood of Remaining Employe (paid respondents only) | ts Industry | Yes | No | I have no idea, but I hope so | I have no idea, but I hope not |
|  | Do you anticipate that you will still be wo industry five years from today? | the arts | 39.1\% | 17.4\% | 39.1\% | 4.3\% |

## $\downarrow$ DEMOGRAPHIC CHARACTERISTICS OF THE RESPONDENTS

|  | Gender Identity | $\begin{array}{r} \text { Full-Time } \\ \text { Paid } \\ \mathrm{N}=19 \end{array}$ | Part-Time Paid $\mathrm{N}=4$ | Unpaid Volunteer $N=2$ | $\begin{array}{r} \text { All } \\ \text { Respondents } \\ \mathrm{N}=25 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Female (cisgender/identify with gender assigned at birth) | 89.5\% | 75.0\% | 50.0\% | 84.0\% |
|  | Male (cisgender) | 10.5\% | 25.0\% | 50.0\% | 16.0\% |
|  | Transgender | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
|  | Non-binary/third gender/gender fluid | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
|  | I prefer to self identify | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
|  | Race/Ethnicity (respondents were allowed to check all that apply) | $\begin{array}{r} \text { Full-Time } \\ \text { Paid } \\ \mathrm{N}=19 \end{array}$ | Part-Time Paid $\mathrm{N}=4$ | $\begin{array}{r} \text { Unpaid } \\ \text { Volunteer } \\ N=2 \end{array}$ | $\begin{array}{r} \text { All } \\ \text { Respondents } \\ \mathrm{N}=25 \end{array}$ |
|  | African-American or Black | 10.5\% | 0.0\% | ** | 8.0\% |
|  | American Indian or Alaska Native or Indigenous or First Nations | 0.0\% | 0.0\% | ** | 0.0\% |
|  | Arab or Middle Eastern | 0.0\% | 0.0\% | ** | 0.0\% |
|  | Asian or Asian American | 5.3\% | 0.0\% | ** | 4.0\% |
|  | Hispanic or Latina/Latino/Latinx | 0.0\% | 0.0\% | ** | 0.0\% |
|  | Native Hawaiian or Pacific Islander | 0.0\% | 0.0\% | ** | 0.0\% |
|  | White or Caucasian or European American | 89.5\% | 100.0\% | 100.0\% | 92.0\% |
|  | I prefer to self identify | 0.0\% | 0.0\% | ** | 0.0\% |
|  | White or Caucasian or European American only | 84.2\% | 100.0\% | 100.0\% | 88.0\% |
| DEMOGRAPHIC CHARACTERISTICS | All People of Color | 15.8\% | 0.0\% | 0.0\% | 12.0\% |
|  | Age | Full-Time | Part-Time | Unpaid | All |
|  |  | Paid | Paid | Volunteer | Respondents |
|  |  | $N=19$ | $N=4$ | $\mathrm{N}=2$ | $N=25$ |
|  | 18 to 24 | 0.0\% | 25.0\% | 0.0\% | 4.0\% |
|  | 25 to 34 | 47.4\% | 0.0\% | 0.0\% | 36.0\% |
|  | 35 to 44 | 26.3\% | 0.0\% | 50.0\% | 24.0\% |
|  | 45 to 54 | 15.8\% | 0.0\% | 0.0\% | 12.0\% |
|  | 55 to 64 | 10.5\% | 75.0\% | 0.0\% | 20.0\% |
|  | 65 to 74 | 0.0\% | 0.0\% | 50.0\% | 4.0\% |
|  | 75 or older | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
|  | Sexual Orientation | Full-Time | Part-Time | Unpaid | All |
|  |  | Paid | Paid | Volunteer | Respondents |
|  |  |  | N=4 | $\mathrm{N}=2$ | $\mathrm{N}=25$ |
|  | Heterosexual or straight | 89.5\% | 100.0\% | 50.0\% | 88.0\% |
|  | Gay or lesbian | 5.3\% | 0.0\% | 50.0\% | 8.0\% |
|  | Bisexual | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
|  | Asexual | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
|  | Pansexual | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
|  | Queer | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
|  | Questioning | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
|  | Same sex attracted | 5.3\% | 0.0\% | 0.0\% | 4.0\% |
|  | I prefer to self identify | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
|  | Educational Attainment | Full-Time | Part-Time | Unpaid | All |
|  |  | Paid | Paid | Volunteer | Respondents |
|  |  | $\mathrm{N}=19$ | $\mathrm{N}=4$ | $\mathrm{N}=2$ | $\mathrm{N}=25$ |
|  | High school or less | 0.0\% | 0.0\% | 50.0\% | 4.0\% |
|  | Associate degree (junior college) or vocational degree/license | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
|  | Bachelor's degree | 57.9\% | 50.0\% | 50.0\% | 56.0\% |
|  | Master's degree | 31.6\% | 50.0\% | 0.0\% | 32.0\% |
|  | Doctoral or other terminal degree | 10.5\% | 0.0\% | 0.0\% | 8.0\% |
|  | Type of Degree Attained | Full-Time | Part-Time | Unpaid | All |
|  |  | Paid | Paid | Volunteer | Respondents |
|  |  | $N=19$ | $\mathrm{N}=4$ | $\mathrm{N}=1$ | $\mathrm{N}=24$ |
|  | Arts management or administration | 5.3\% | 0.0\% | 0.0\% | 4.2\% |
|  | Other arts-related degree | 52.6\% | 75.0\% | 100.0\% | 58.3\% |
|  | Non-arts degree | 42.1\% | 25.0\% | 0.0\% | 37.5\% |

## $\downarrow$ DEMOGRAPHIC CHARACTERISTICS OF THE RESPONDENTS $\downarrow$



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Some sample sizes are small and should be used with caution.
Source: 2018 Local Arts Agency Salary Survey (data collected during September-October 2018)
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[^0]:    Some sample sizes are small and should be used with caution.

