

Encourage Creativity:

# TEACH THE ARTS

For Local Funders and Business Leaders

Let's create a future we can be proud of!

Visit Americans for the Arts for advocate tools, such as videos, e-books, blogs, and more:

[AmericansForTheArts.org/EncourageCreativity](http://AmericansForTheArts.org/EncourageCreativity)

## Did You Know?

72 percent of **business leaders** say that **creativity is the number one skill** they are seeking when hiring.

While employers say creativity is of primary concern when they're hiring, **85 percent of these employers** can't find the creative applicants they seek.

Low-income students who are highly engaged in the arts are **twice as likely to graduate college** as their peers with no arts education.



For these facts and more, download the **Arts Education Navigator e-book *Facts & Figures***, chock full of useful research.



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#TeachTheArts

@Americans4Arts

Music, Dance, Theater, Visual Arts and Media Arts help young people:

Stay in School

Succeed in Life

Succeed in School

Succeed in Work

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