## **Encourage Creativity:**

## **TEACH THE ARTS**

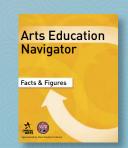
For Local Funders and Business Leaders

## Did You Know?

72 percent of business leaders say that creativity is the number one skill they are seeking when hiring.

While employers say creativity is of primary concern when they're hiring, 85 percent of these employers can't find the creative applicants they seek.

Low-income students who are highly engaged in the arts are twice as likely to graduate college as their peers with no arts education.



For these facts and more, download the Arts Education Navigator e-book Facts & Figures, chock full of useful research.

## Let's create a future we can be proud of!

Visit Americans for the Arts for advocate tools, such as videos, e-books, blogs, and more:

AmericansForTheArts.org/ **EncourageCreativity** 

> Music, Dance, Theater, Visual Arts and Media Arts help young people:

Stay in School

Succeed in Life

Succeed in School Succeed in Work







#EncourageCreativity #TeachTheArts @Americans4Arts

